



# **In Rust We Trust: Commercial Vehicle Demand Drivers and Forecast Update**

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Automotive Outlook Symposium  
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# Overview

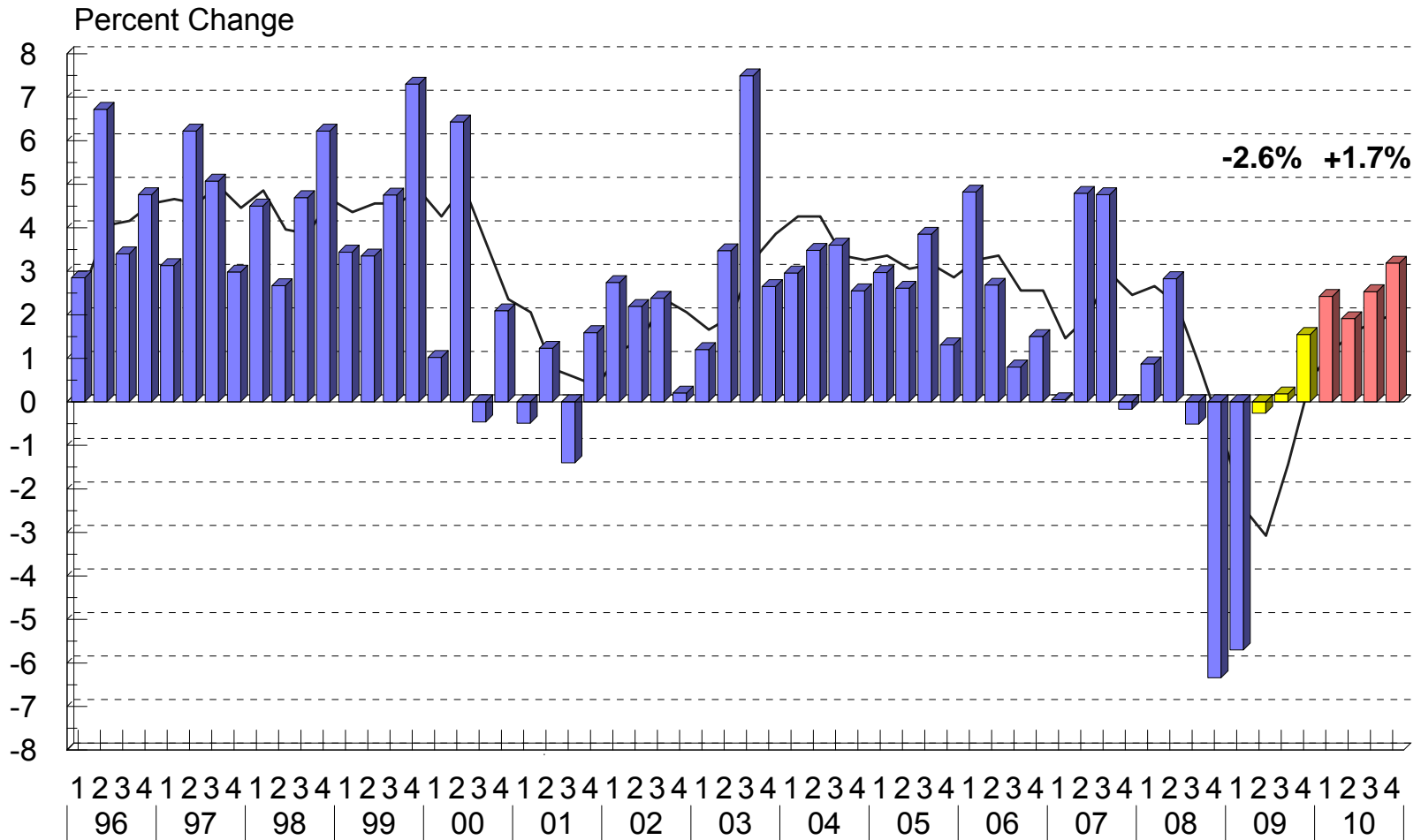
- Underlying Economics
- Population Metrics
- External Influences
- Current Market Conditions
- Forecasts
- Questions & Answers

# The Economy & CVs

- You buy Class 8 trucks & tractor trailers to haul freight
- The economy generates the freight that needs to be hauled
- Medium-duty trucks are purchased for second derivative/service level business activities

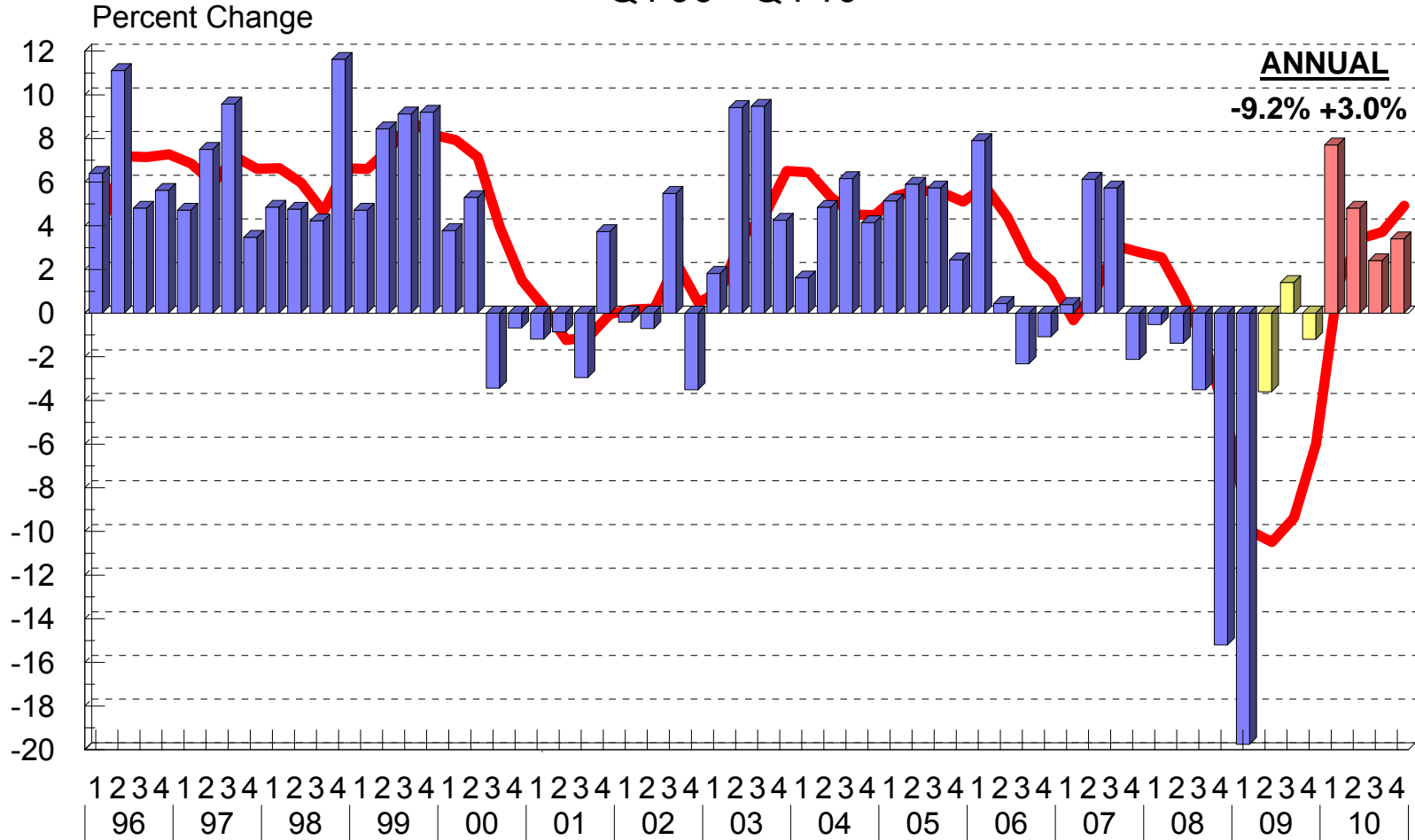
# Real Gross Domestic Product

Q/Q at SAAR  
Q1'96 - Q4'10



# ACT U.S. Freight Composite

Q/Q at SAAR, Y/Y  
Q1'96 - Q4'10

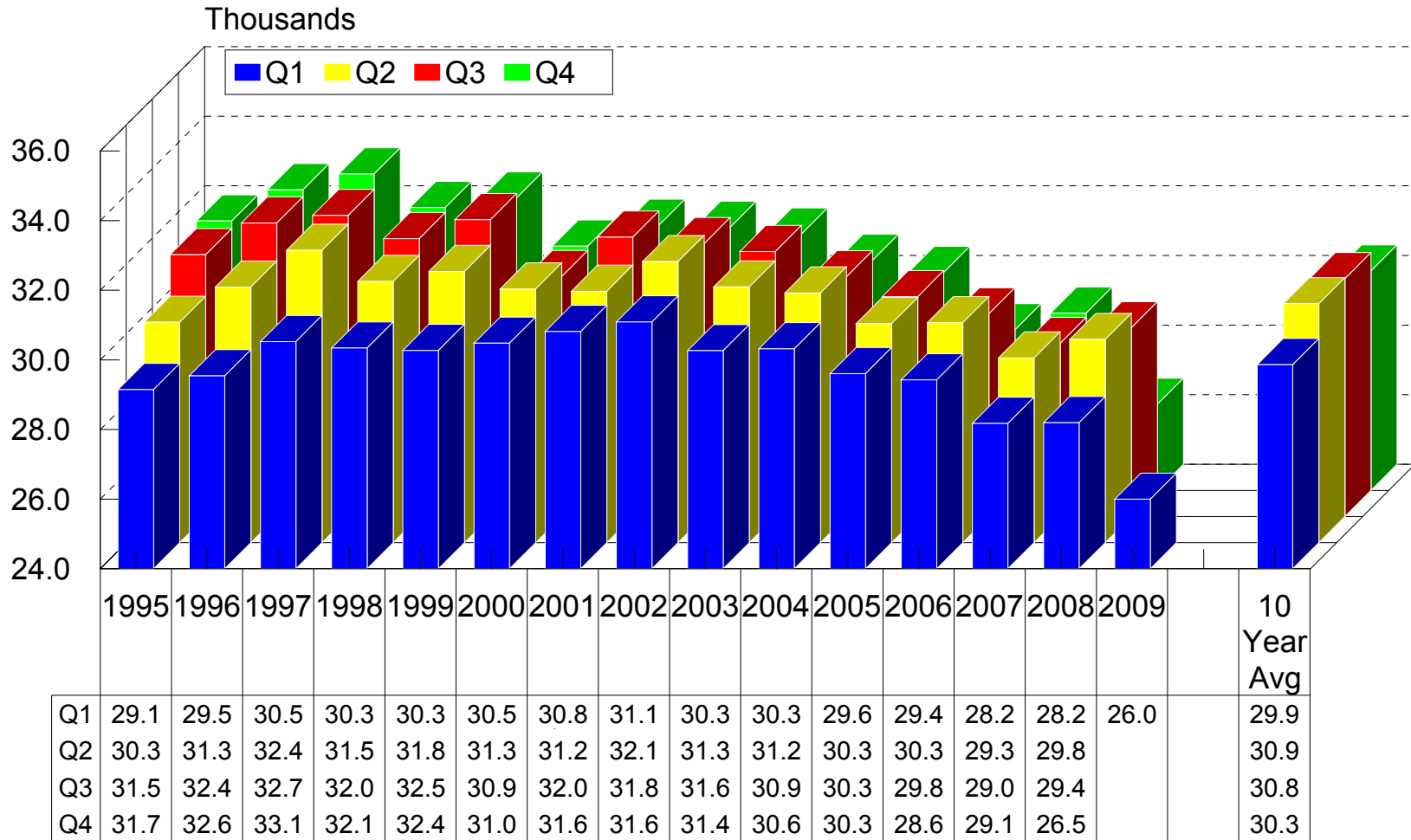


# Class 8 Market Dynamics

- Economic contraction extends period of overcapacity
  - Y/Y Q4: 6% less freight in 2009 = 6% too many trucks
  - Below replace sales, used truck exports narrow capacity overhang
- Fleet demographics suggest a strong replacement cycle is a healthy economy away
  - Fleet age to rise to record high in 2010
- Synchronized global economic downturn slows used truck exports, but exodus continues
  - NAFTA rule change allows exports to Mexico starting in '09. But ...

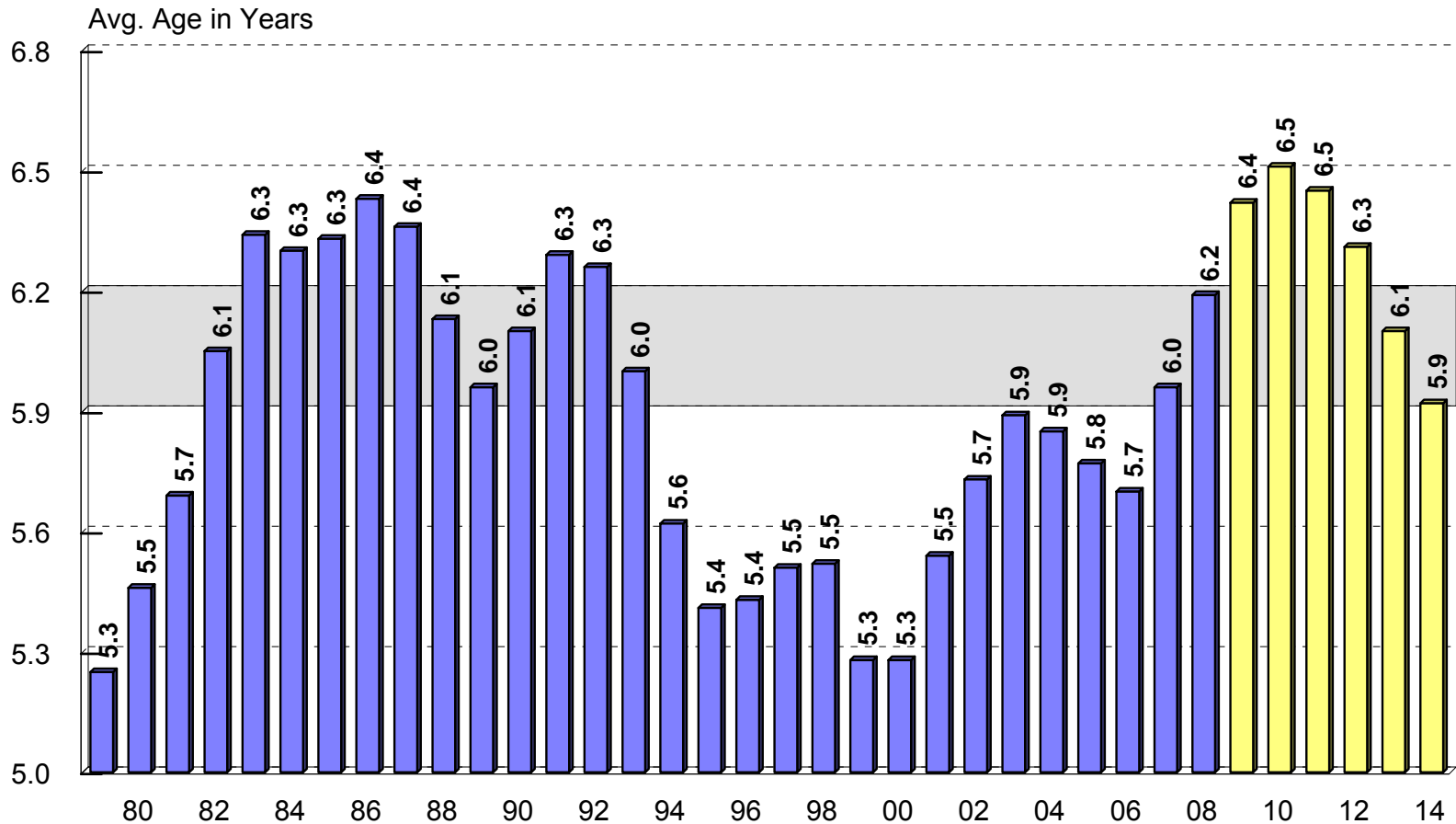
# TL Carrier Database: Average Miles Per Tractor

Q1'95 - Estimated Q1 '09



# AVERAGE AGE: U.S. Class 8 Active Population

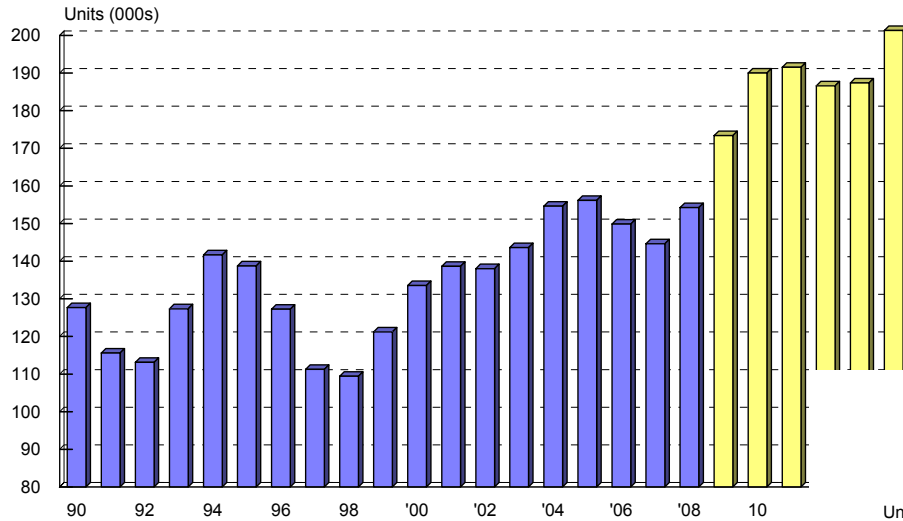
1979 - 2014





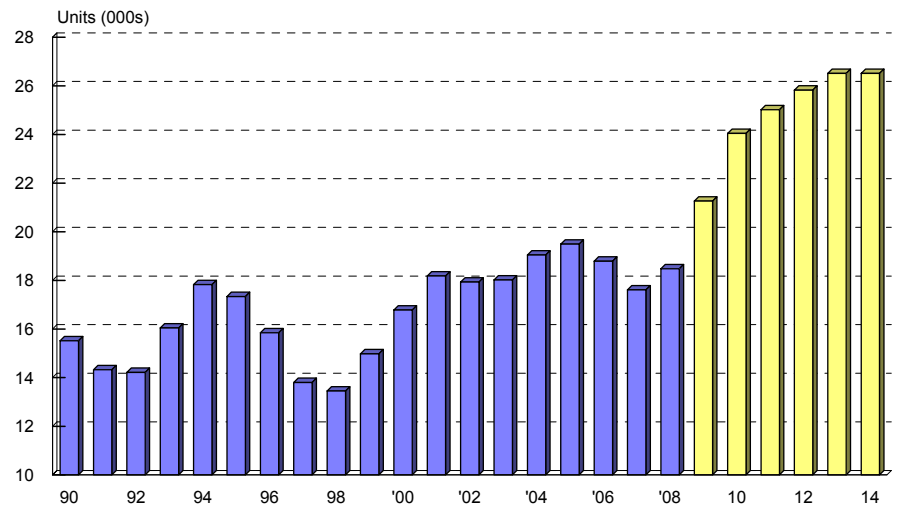
# U.S. CI. 8 ACTIVE STOCK SCRAPPAGE

1990 - 2014



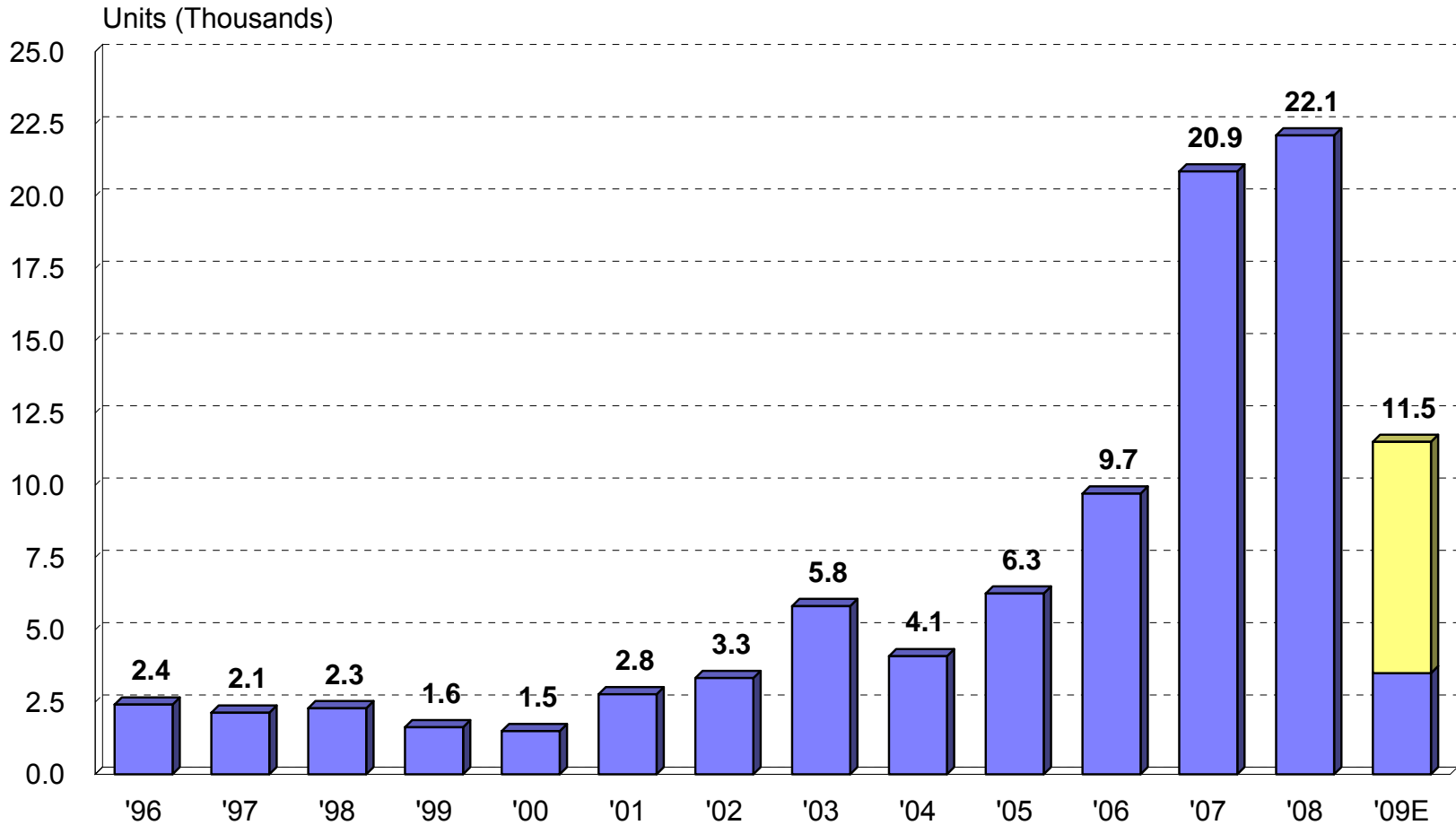
# CANADA CI. 8 ACTIVE STOCK SCRAPPAGE

1990 - 2013



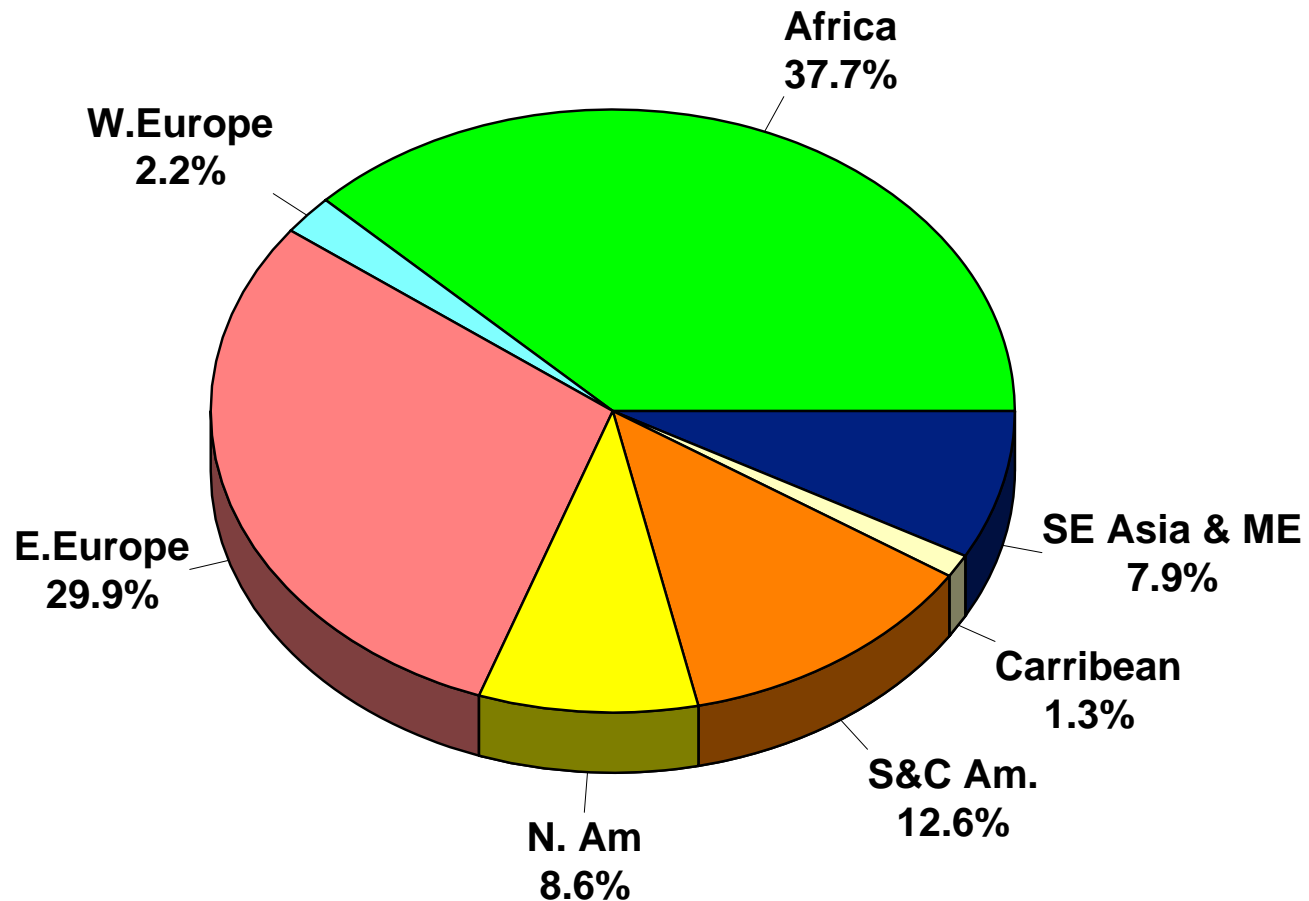
# Used Class 8 Exports

1996 - March 2009, 2009 Estimated



# Used Class 8 Exports 2008

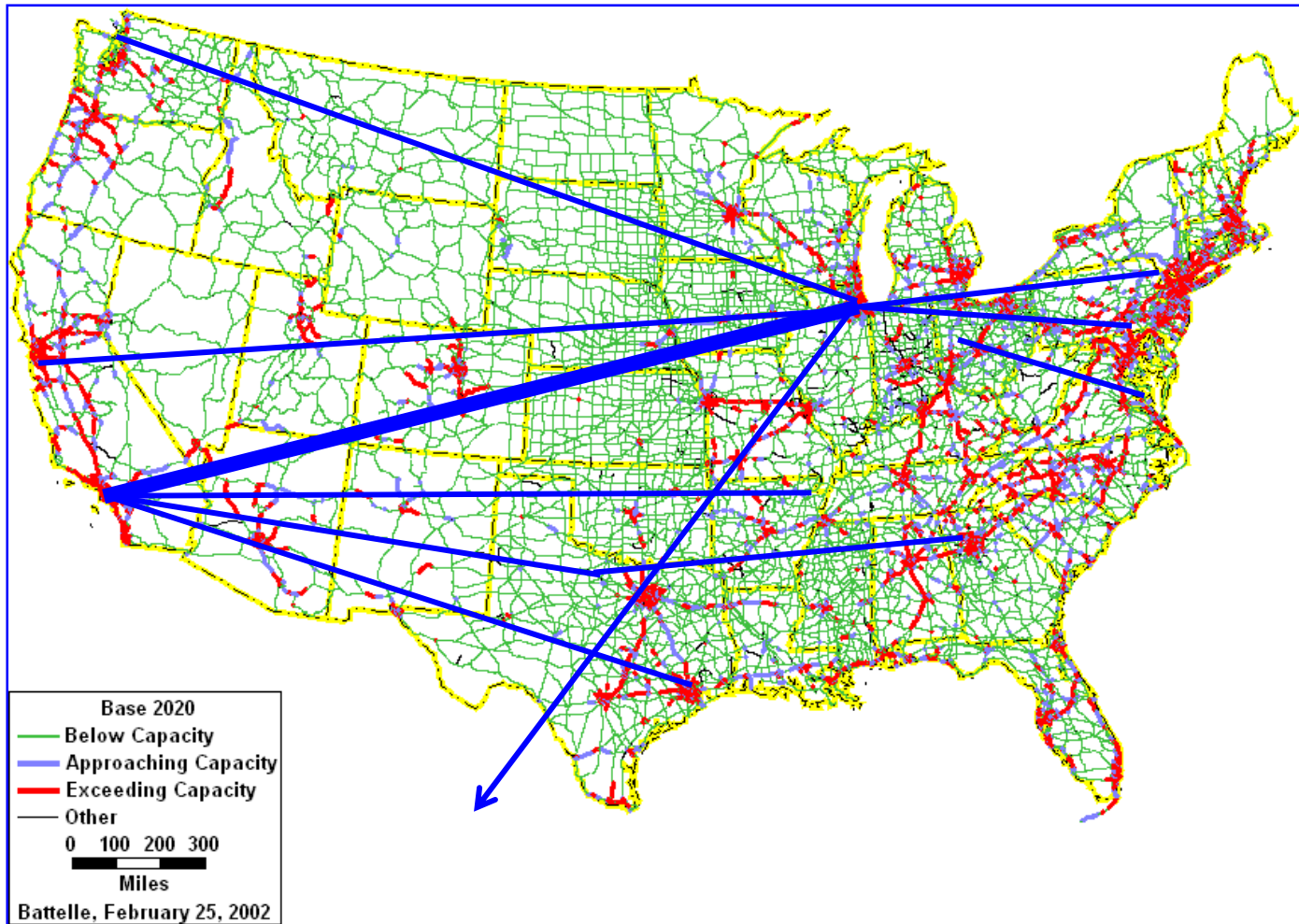
Geographic Distribution of 22,100 Road Tractor Exports



# Tightening the Supply Chain

- Higher fuel prices in 2008 make shippers reexamine supply chains and shipping costs
  - Packaging revolution:
    - Square milk, flat balls, wringing out the water
    - The flip side of the Amazon-ization of consumer spending
  - Sourcing closer to home
  - Producing closer to end markets/assembly facilities
  - Willingness to slow system velocity
    - Consider shift to intermodal

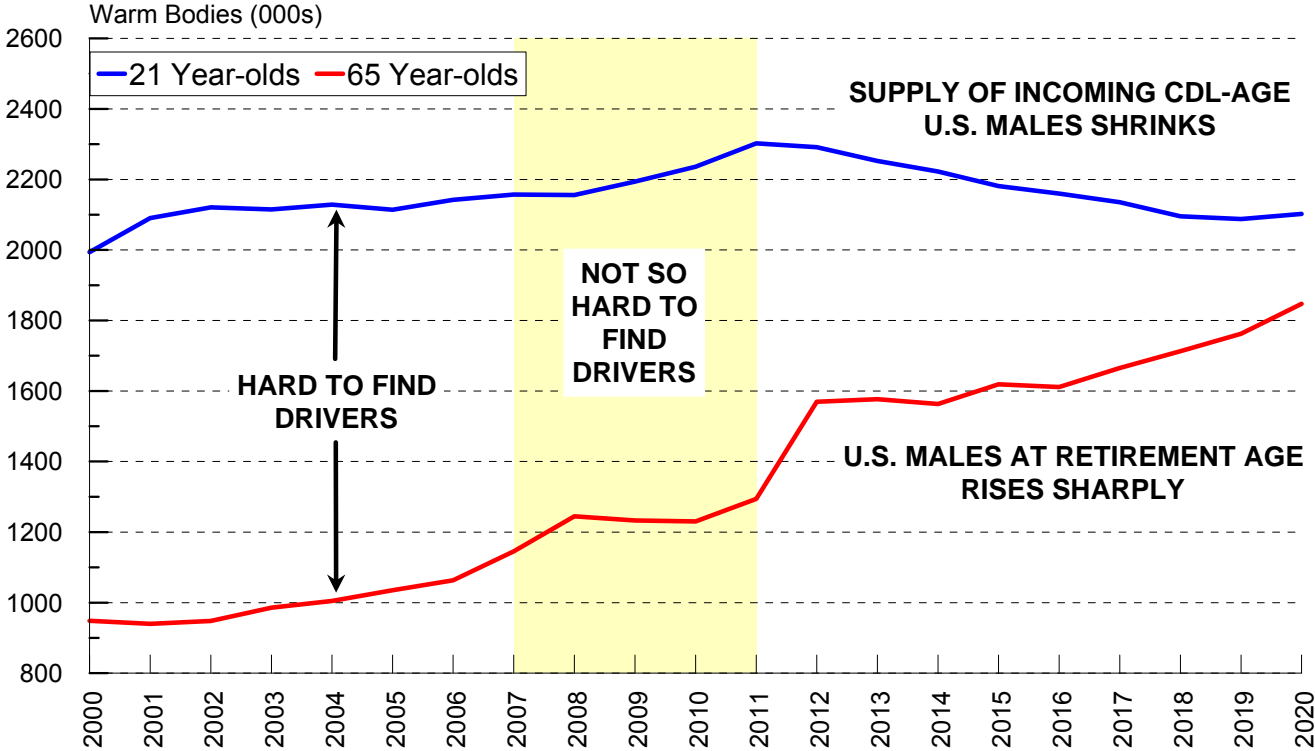
# Trucking & Intermodal



# Driver Pool Will Get Shallower

## DRIVER SUPPLY: U.S. MALES Potential Hirees & Impending Retirees

2000-2020



Source: U.S. Census Bureau, ACT Research Co., LLC: Copyright 2009



# Class 8 Market Direction

- Class 8 Market Indicators
  - Orders: Credit squeeze, freight freeze, choke-off demand
    - » September - December: 10k
    - » Jan. - April: 8k
  - Backlog: Smaller than it looks
    - » BL at 46k in March – first increase in 13 months
    - » BL/BU at 4.6 months/97 days
  - Build: Down weeks, not down days
    - » Big holes remain in near-term build plan
  - Retail Sales: Seasonal rise in March, but at low level
    - » In highly spec'd market, sales follow where build leads
  - Inventory: Lowest since December 2004
    - » IN/RS ratio remains elevated

# Class 8 Order Distribution

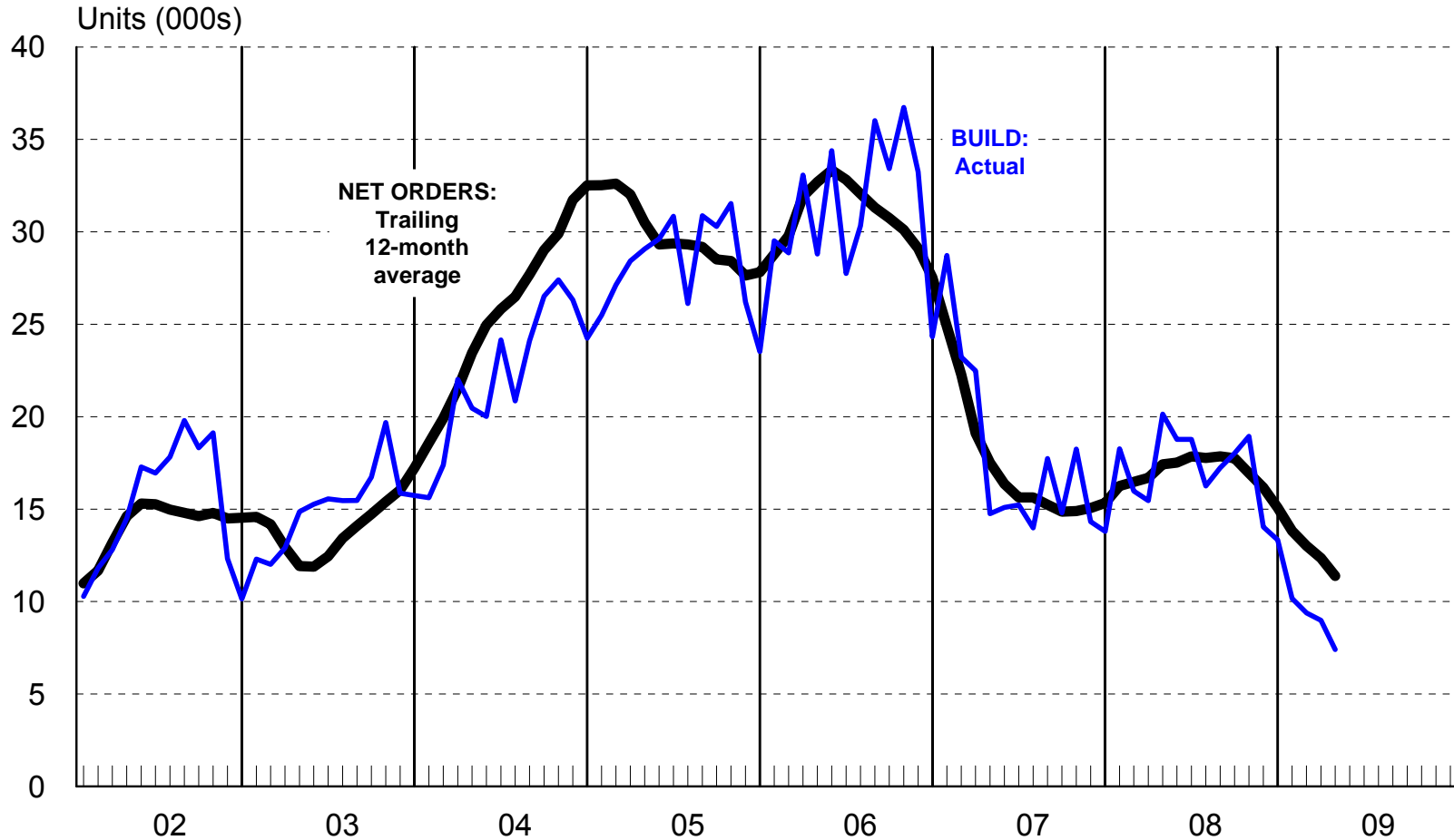
(Data through April 2009, annualized)

<u>Class 8 Orders</u>	U.S. (000s)	Canada (000s)	Mexico (000s)	Exports (000s)	Total (000s)
Past 12 Mo.	103.7	13.3	8.8	10.9	<b>136.7</b>
Past 6 Mo.	89.4	6.2	3.9	3.0	<b>102.6</b>
Past 3 Mo.	77.6	8.1	4.0	3.2	<b>92.9</b>
April	79.2	12.1	2.3	0.3	<b>93.8</b>
April SAAR	--	--	--	--	<b>96.6</b>

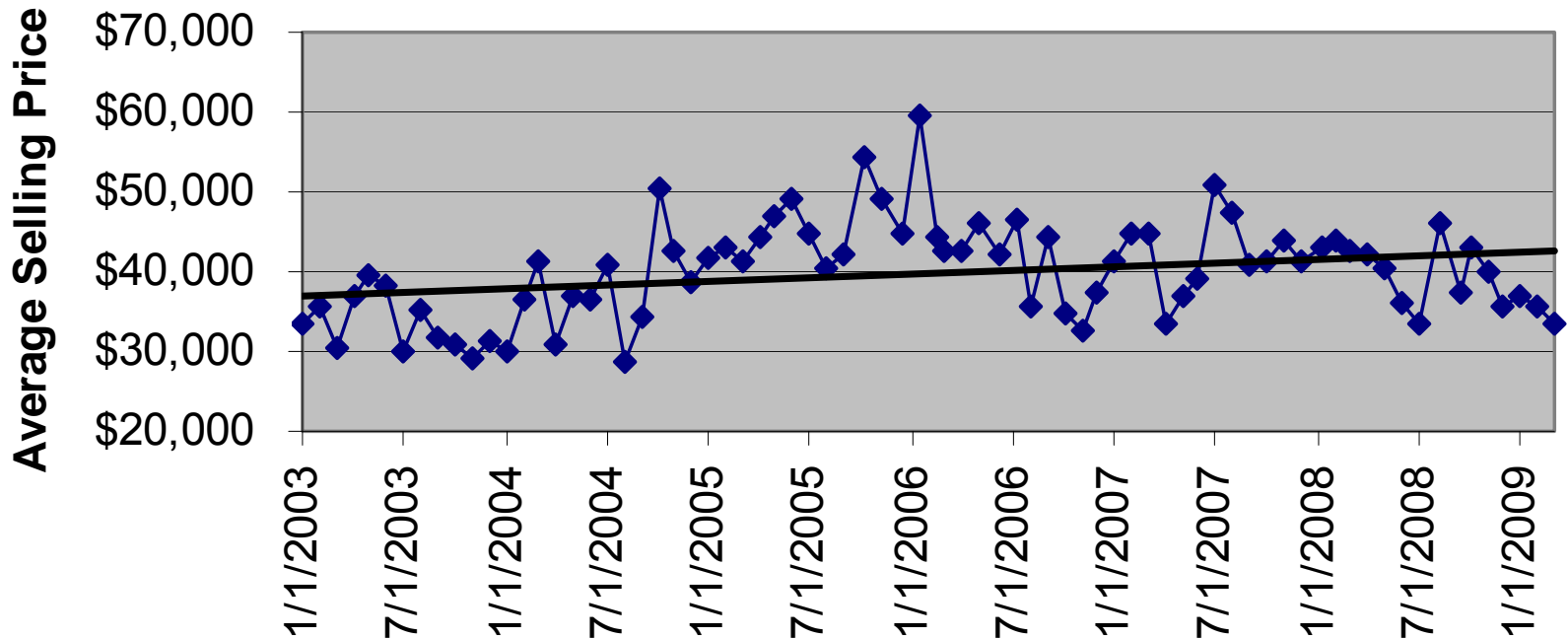


# TOTAL CLASS 8 NA: NET ORDERS (Trailing 12 Months) & BUILD

January '02 - April '09 (Not Seasonally Adjusted)



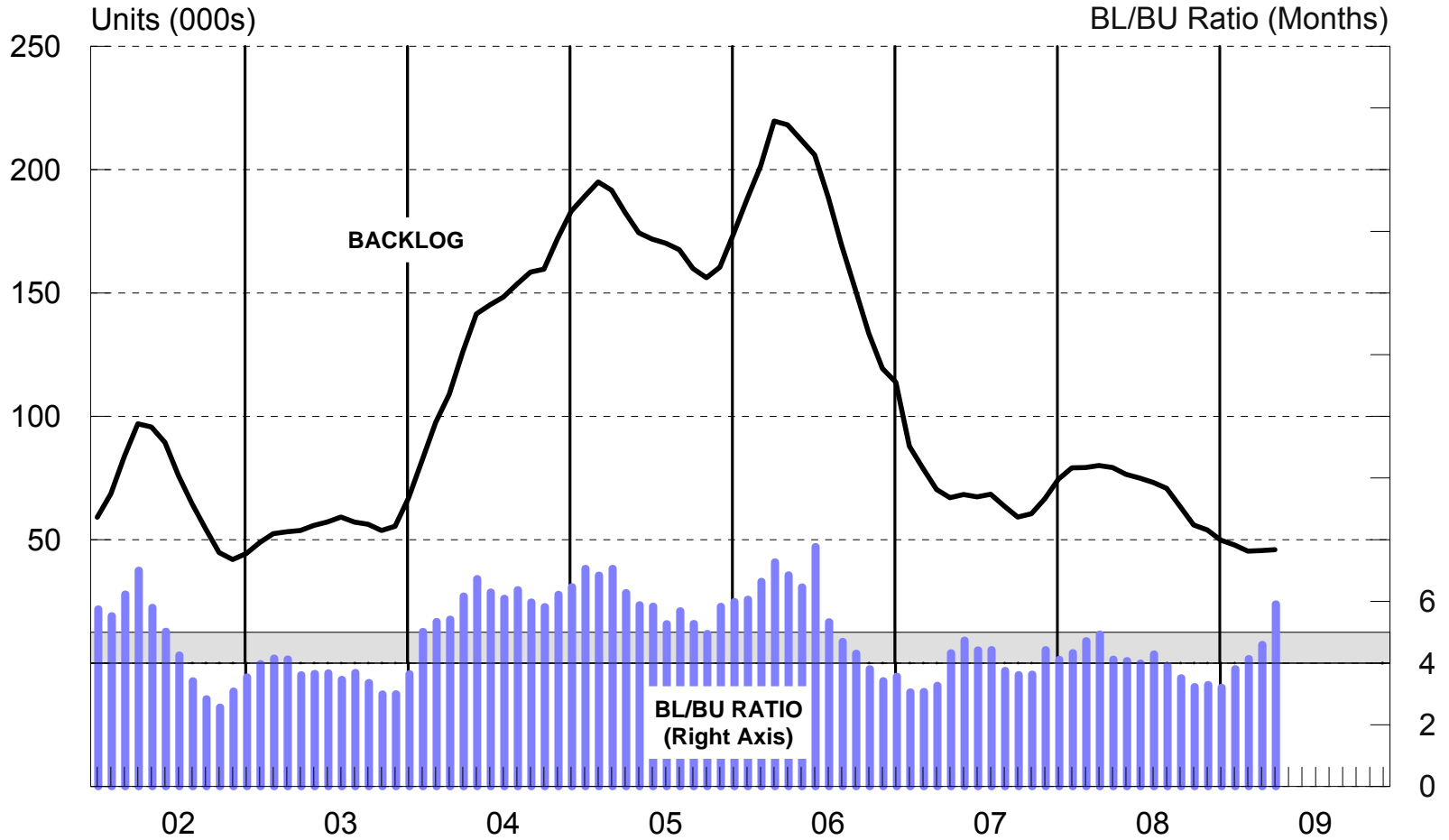
## Fleet Spec Class 8 Truck (4 years old, 500,000 miles, good condition)



ACT Research Co., LLC © 2009

# TOTAL CLASS 8: N.A. BACKLOG & BL/BU RATIO

January '02 - April '09 (Not Seasonally Adjusted)

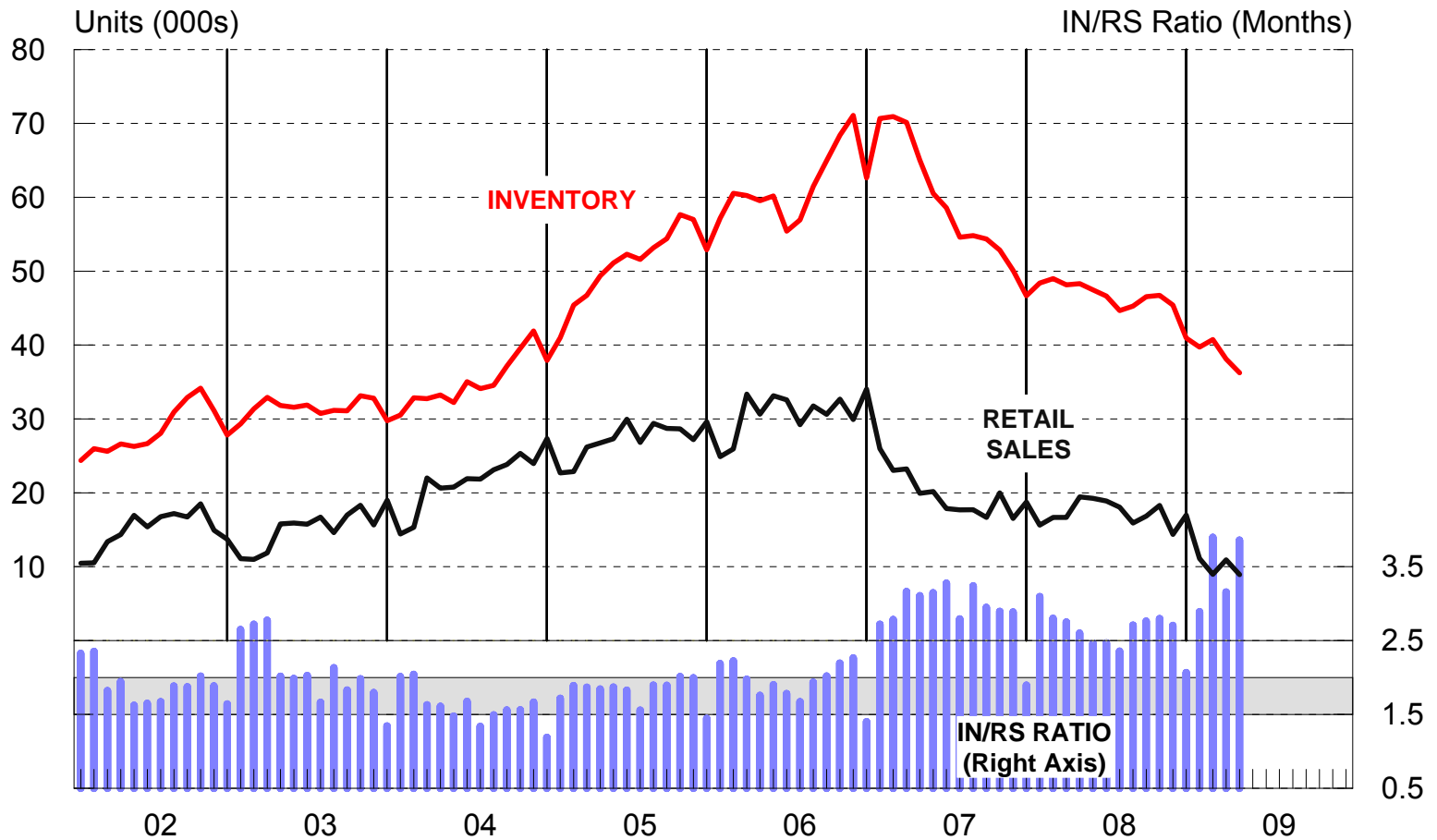


## Build Timing of Units in Backlog: as of April 30, 2009

<b><u>CLASS 8</u></b>	<b><u>Actual:</u></b> <b><u>YTD Mar.</u></b>	<b><u>Q2'09</u></b> <b><u>Apr.-Jun.</u></b>	<b><u>Q3'09</u></b> <b><u>Jul.-Sep.</u></b>	<b><u>Q4'09</u></b> <b><u>Oct.-Dec.</u></b>	<b><u>Beyond</u></b>	<b><u>TOTAL</u></b>
<b>BACKLOG DISTRIBUTION</b>	--	<b>12,765</b>	<b>13,421</b>	<b>16,824</b>	<b>2,957</b>	<b>45,967</b>
. Mix by scheduled build date	--	27.8%	29.2%	36.6%	6.4%	
<b>Class 8 Actual/Forecast</b>	<b>35,945</b>	<b>18,051</b>	<b>28,000</b>	<b>35,500</b>	--	<b>117,496</b>
. Open build slots	--	<b>5,286</b>	<b>14,579</b>	<b>18,676</b>	--	<b>38,541</b>
. % Open	--	29.3%	52.1%	52.6%	--	

# TOTAL CLASS 8: N.A. INVENTORY/RETAIL SALES RATIO

January '02 - April '09 (Not Seasonally Adjusted)



# Medium Duty: Three Major Markets

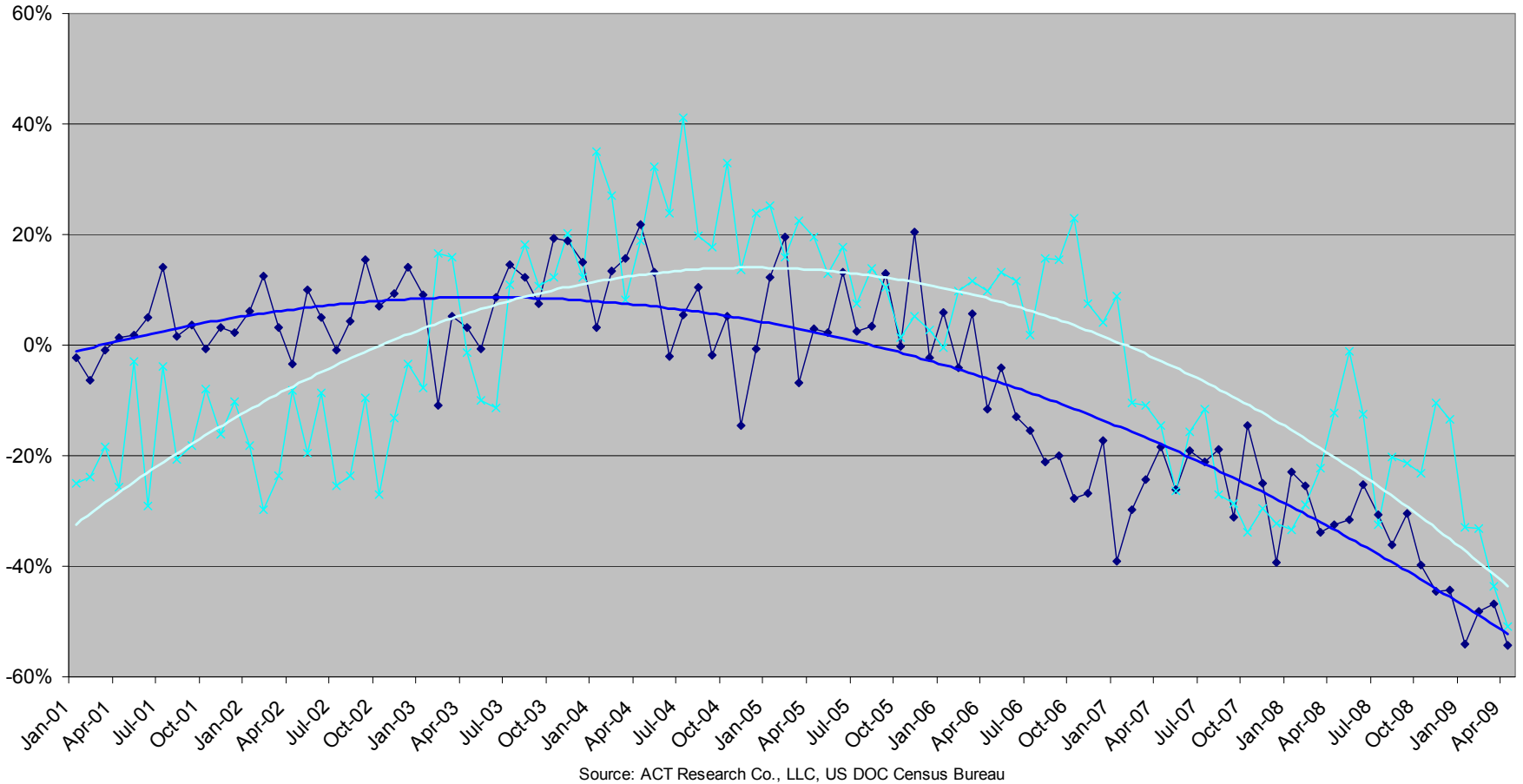
- Trucks/Step Vans (70% ▲)
  - Distribution 70%
  - Construction 18%
  - Refuse Truck 5%
  - Services Truck 5%
  - Fire/Emergency 2%
- Buses (15% ▲)
- Recreational Vehicles (15% ▼)

# N.A. Classes 5-7 Order Distribution

(Data through April 2009, annualized)

<u>Classes 5-7 Orders</u>	Truck (000s)	Bus (000s)	RV (000s)	Total (000s)
Past 12 Mo.	67.0	29.2	3.0	<b>101.0</b>
Past 6 (AR)	53.7	27.8	0.8	<b>82.9</b>
Past 3 (AR)	52.7	22.9	0.6	<b>77.5</b>
April (AR)	43.8	21.1	2.0	<b>67.2</b>

## Housing Starts vs. CL 5-7 Truck Sales YY % Change of SAAR



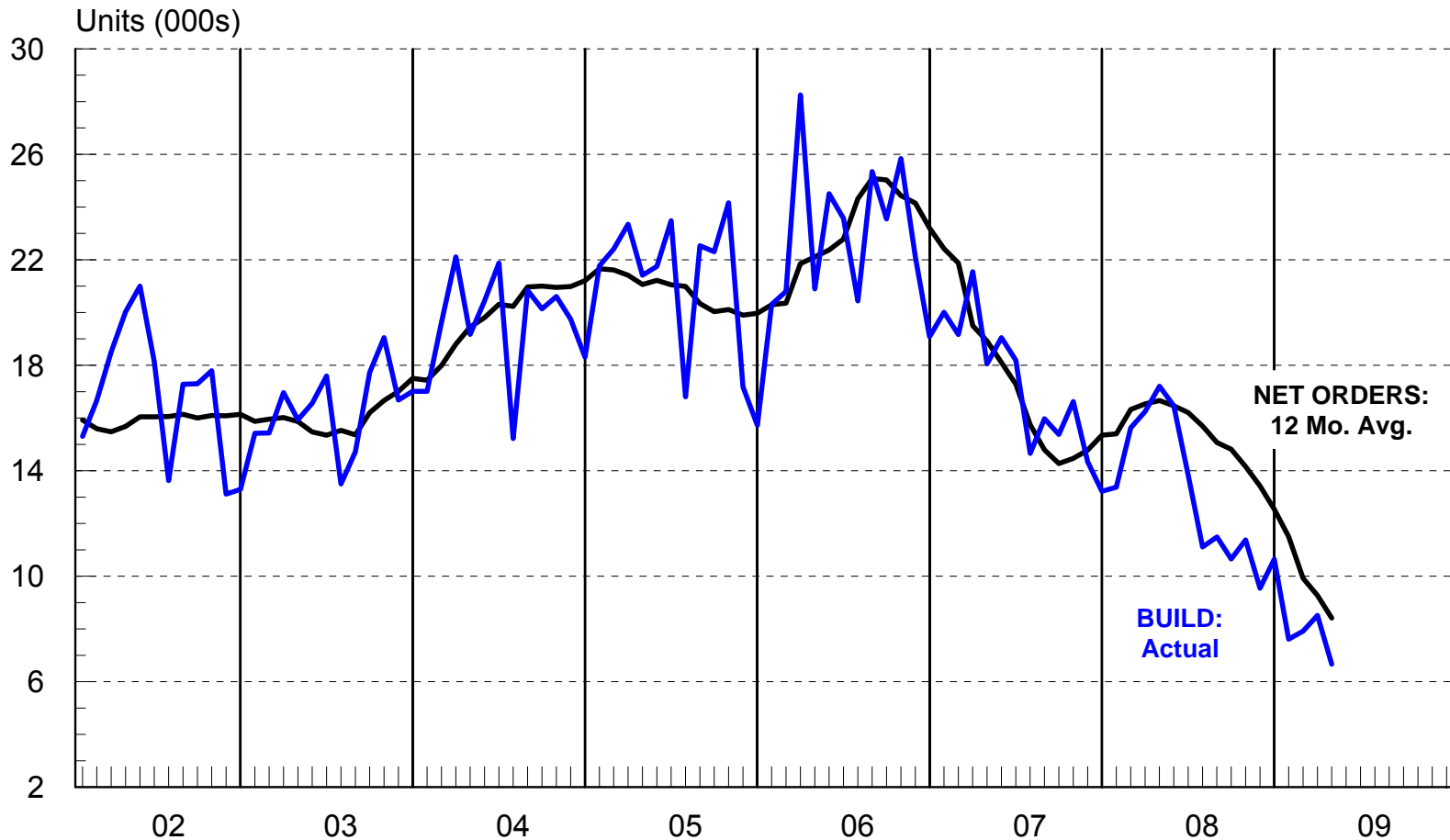
HOUST
  CL 5-7 TRUCK RS
  Poly. (HOUST)
  Poly. (CL 5-7 TRUCK RS)





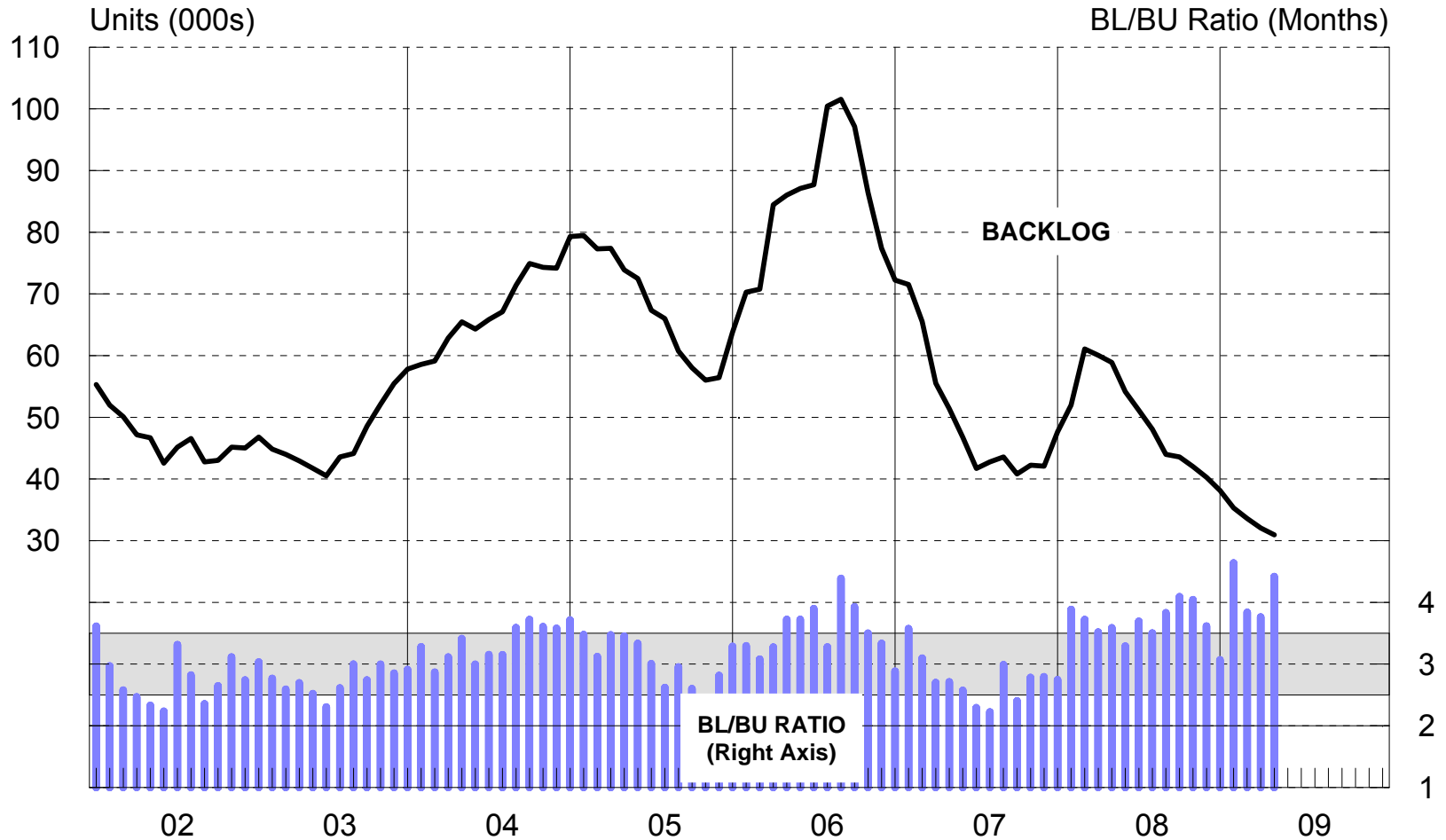
# TOTAL CLASSES 5-7: N.A. NET ORDERS (Trailing 12 mo.) & BUILD (Actual)

January '02 - April '09 (Not Seasonally Adjusted)



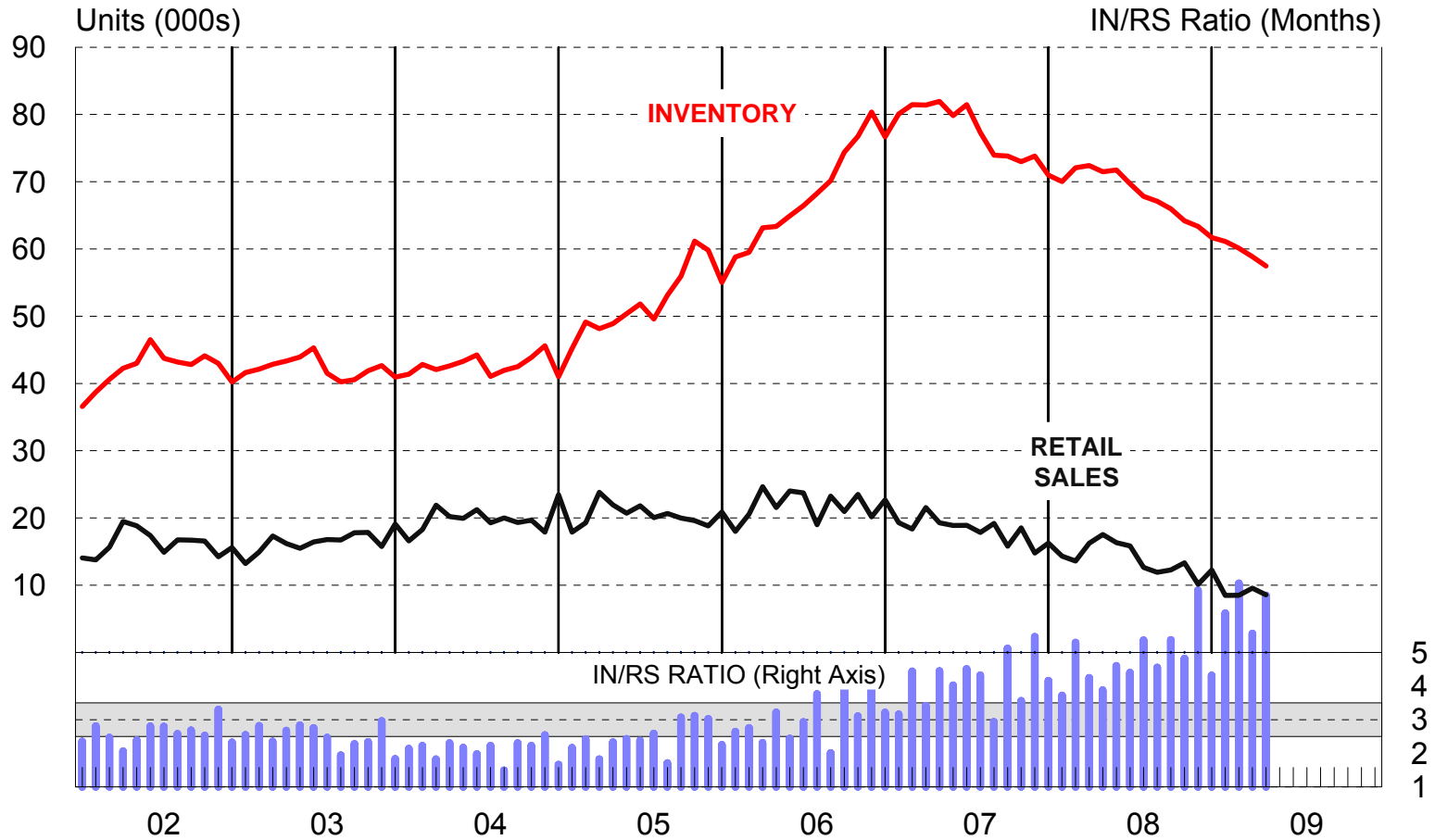
# TOTAL CL. 5-7: N.A. BACKLOG & BL/BU RATIO

January '02 - April '09 (Not Seasonally Adjusted)



# TOTAL CLASSES 5-7: N.A. INVENTORY/RETAIL SALES RATIO

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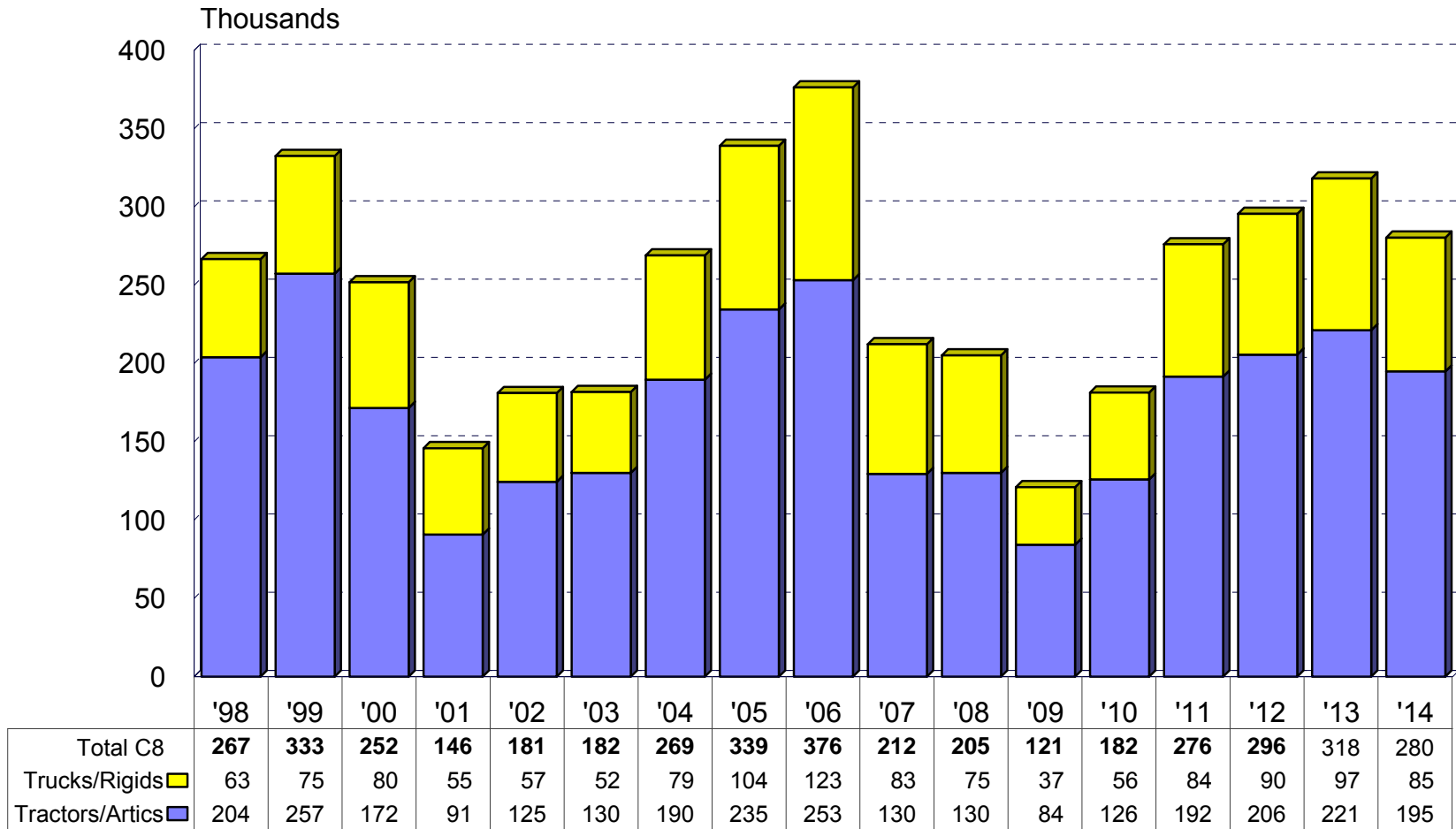


# Class 8 Summary

- Primary question for CV demand recovery:
  - How long will deleveraging process continue?
    - Economic growth will be constrained through forecast
- As economy stabilizes and trucker confidence improves, U.S. Class 8 demand should be strong
  - If there is freight to haul, trucks are needed to haul the freight
  - EPA 2010 expected to cause drag through 1H'10
    - By the end of 2010, fleet age will be at record levels
    - Replacement cycle will drive significant demand
  - Potential remains for modest Class 8 demand pickup ahead of EPA2010
    - Lack of freight & confidence will keep any up-tick modest

# N.A. Class 8 Production

## 2002-2014

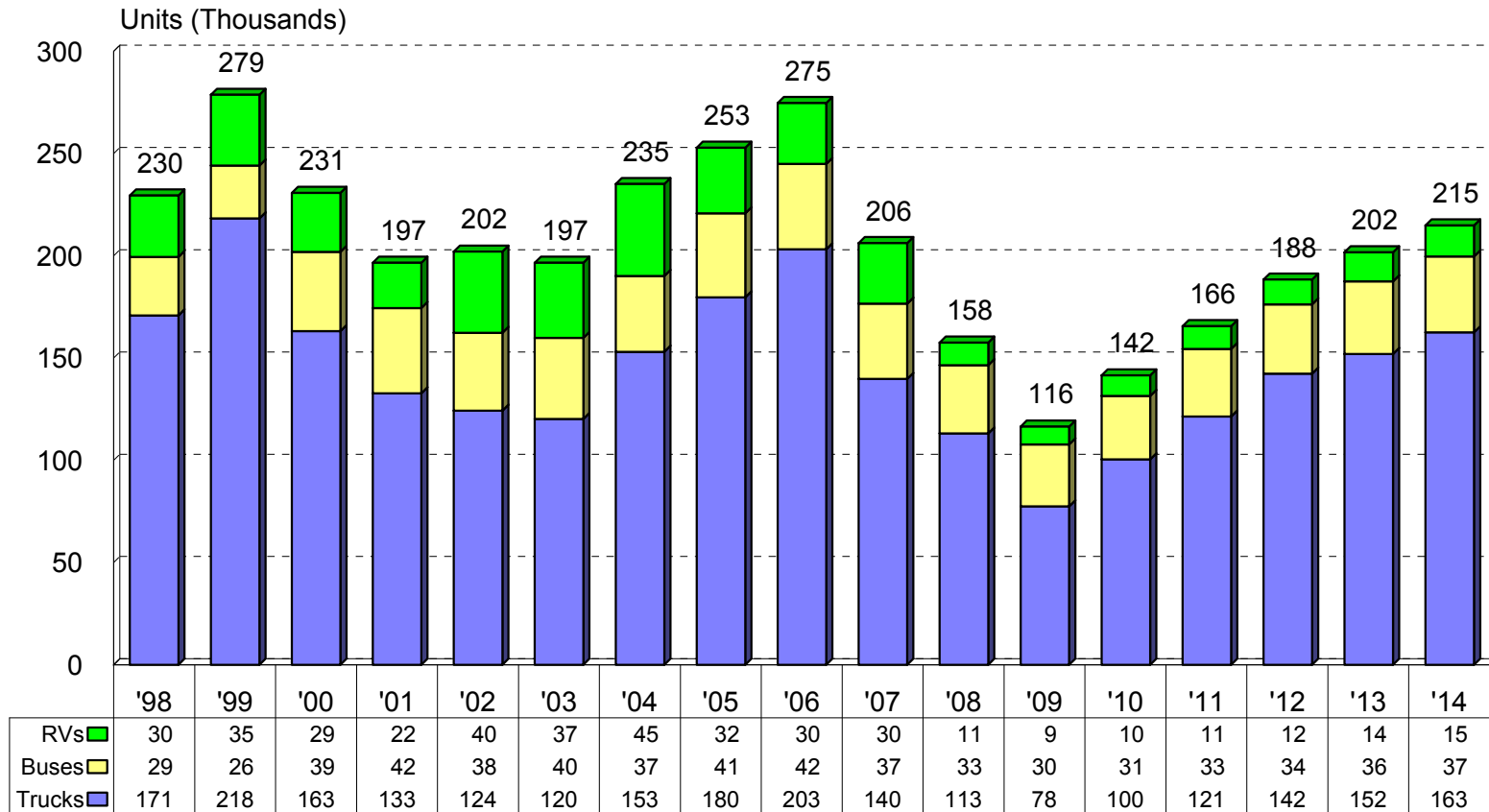


# MD Demand Summary

- Recovery from EPA2007 pre-build
- M&A potential
- It's tough out there:
  - Net orders may just be bottoming
  - Build at historically weak levels
  - Housing's "collateral damage" quashing MD truck demand
  - RV decline tantamount to disappearance
  - Buses slowing, further declines possible
- Velocity of growth for medium duty market is determined by the pace of economic growth

# Total Classes 5-7 N.A. Production

## 1998-2014





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