



# Detroit Regional Partnership

29<sup>th</sup> Annual Automotive Insights Symposium – Federal Reserve Bank of Chicago

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**MARKET. GROW. SUPPORT**

**[DetroitRegionalPartnership.com](http://DetroitRegionalPartnership.com)**



# Detroit Regional Partnership



The DRP is an economic development 501(C)(3) nonprofit that offers confidential, no-cost assistance to domestic and international companies seeking to explore and invest in the 11-county Detroit Region.

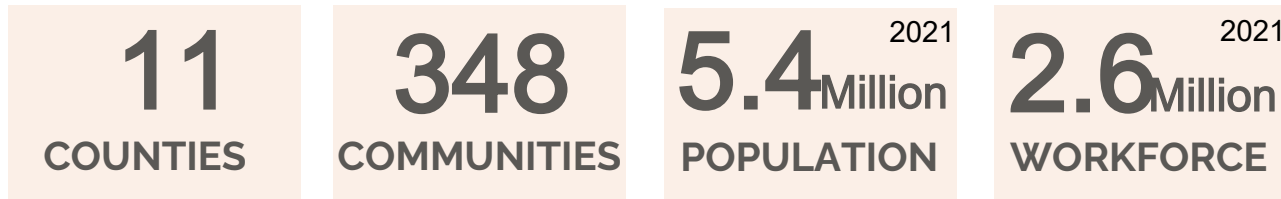
### DRP SERVICES

- A Single Point of Contact
- Regional Data
- Connections to Key Partners
- Incentives and Talent Assistance
- Building and Site Analysis

### GUIDING PRINCIPLES

- Robust Growth
- Jobs for All
- Deep Prosperity
- Regional Impact
- Collaborative Ecosystem

### THE DETROIT REGION SNAPSHOT:



# 1 DETROIT REGION



# DETROIT REGIONAL PARTNERSHIP STRATEGIC PILLARS



## MARKET THE REGION

- Promote the Detroit Region as a world-class business location
- Generate prospects and move them through the sales funnel
- Leverage investors, partners, and advocates to share key messages



## GROW THE REGION

- Drive sector based foreign direct investment and domestic attraction job growth for our region
- Lead a national site selector engagement campaign
- Facilitate a regional CEO engagement program & increase export activity



## SUPPORT THE REGION

- Provide our economic development prospects with targeted talent solutions
- Deliver data and research for our region
- Improve economic development outcomes by developing a collaborative regional ecosystem

## ROBUST GROWTH & JOBS FOR ALL DEEP PROSPERITY & REGIONAL IMPACT

Catalyze job growth over the next 3-5 years

Attract jobs for all skill levels across the region

A clear focus on inclusive economic development activities

Drive a regional ethos in our community and be regionally focused



# GLOBAL EPICENTER OF MOBILITY (GEM)

REVOLUTIONIZING THE DETROIT REGION



Detroit Regional Partnership

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