



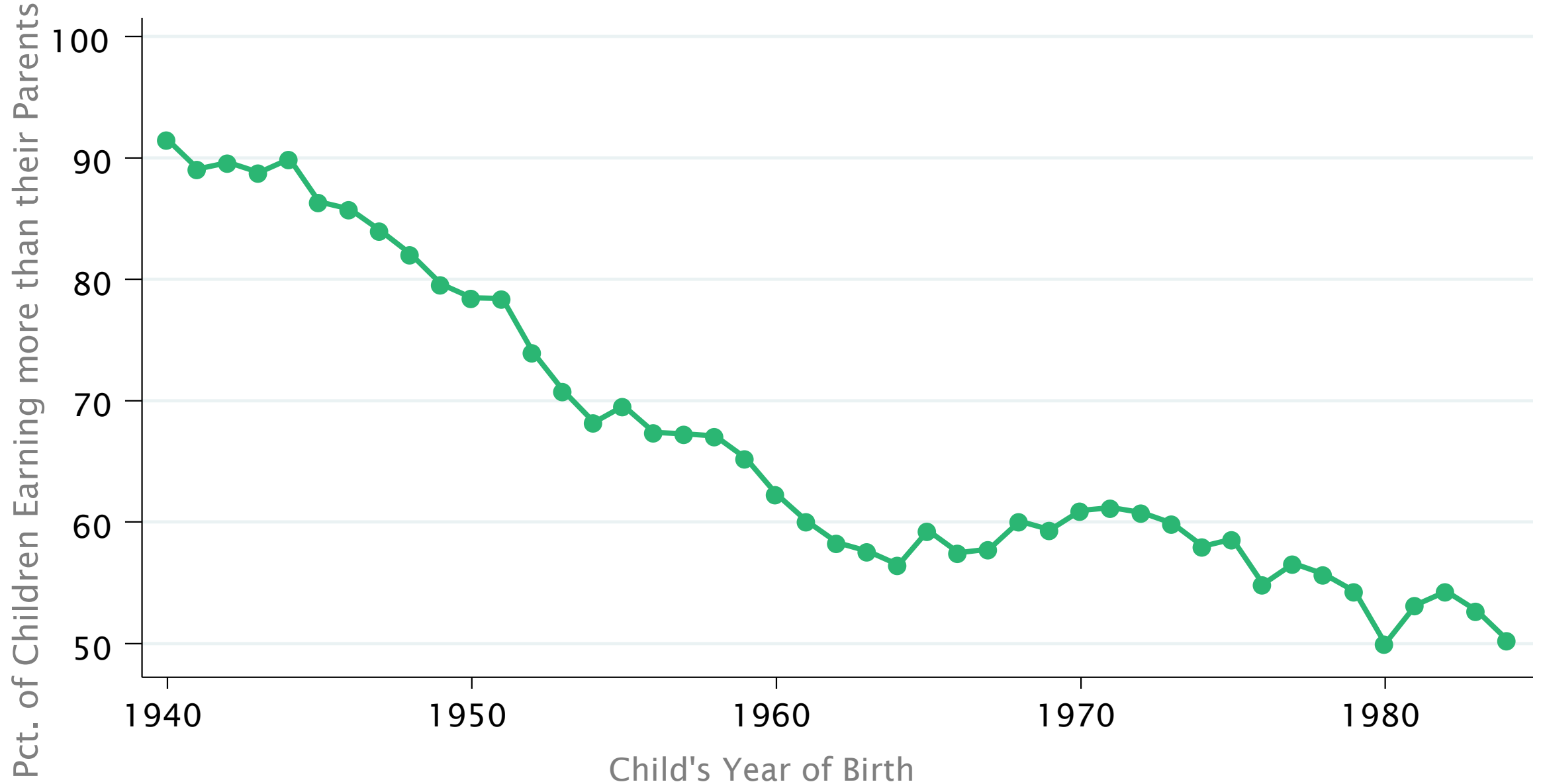
Upward Mobility and Pathways to the Middle Class

Combining Big Data with Local Insights

David A. Williams

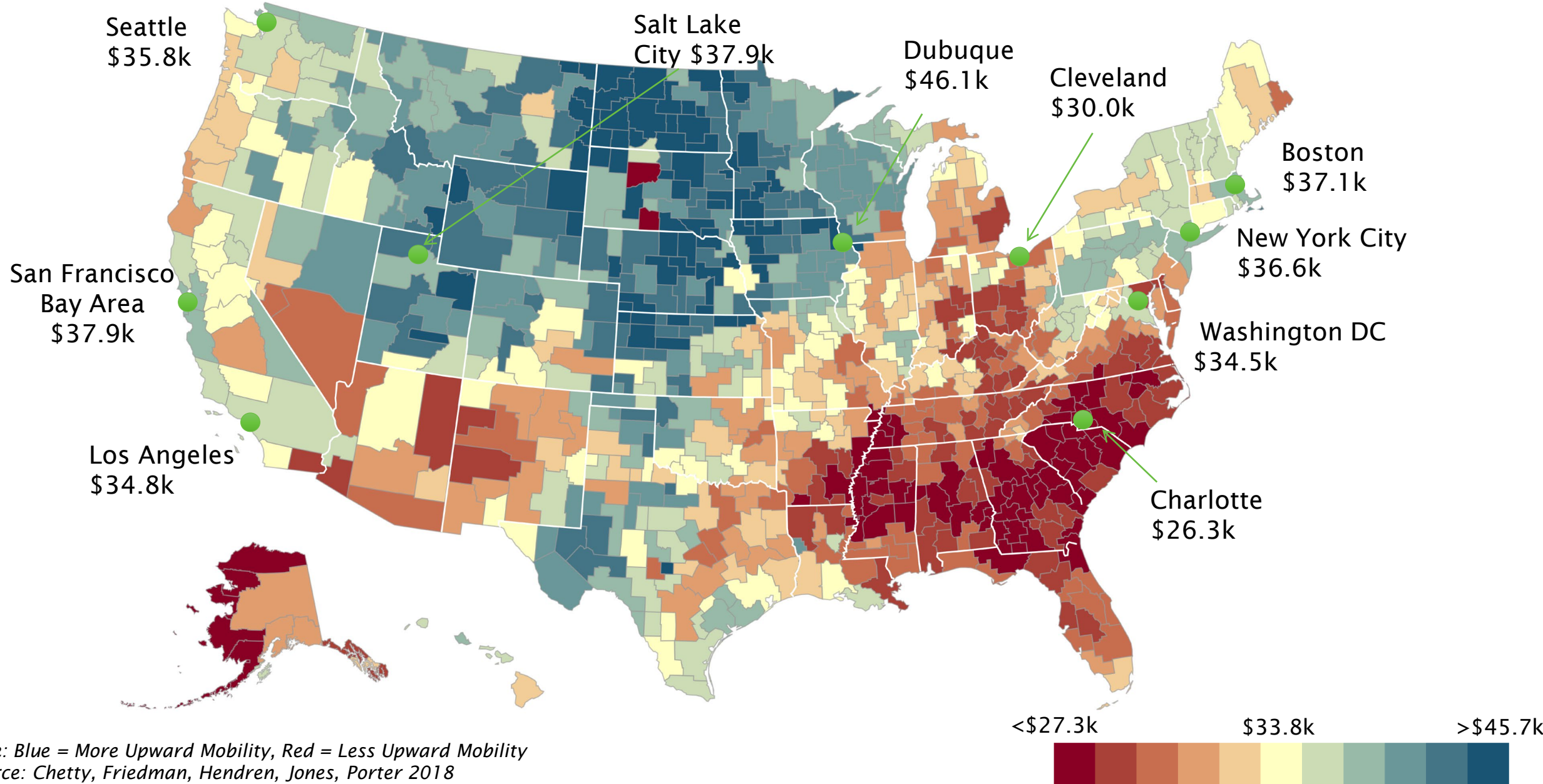
The Fading American Dream

Percent of Children Earning More than Their Parents, by Year of Birth



The Geography of Upward Mobility in the United States

Average Income at Age 35 for Children whose Parents Earned \$25,000 (25th percentile)

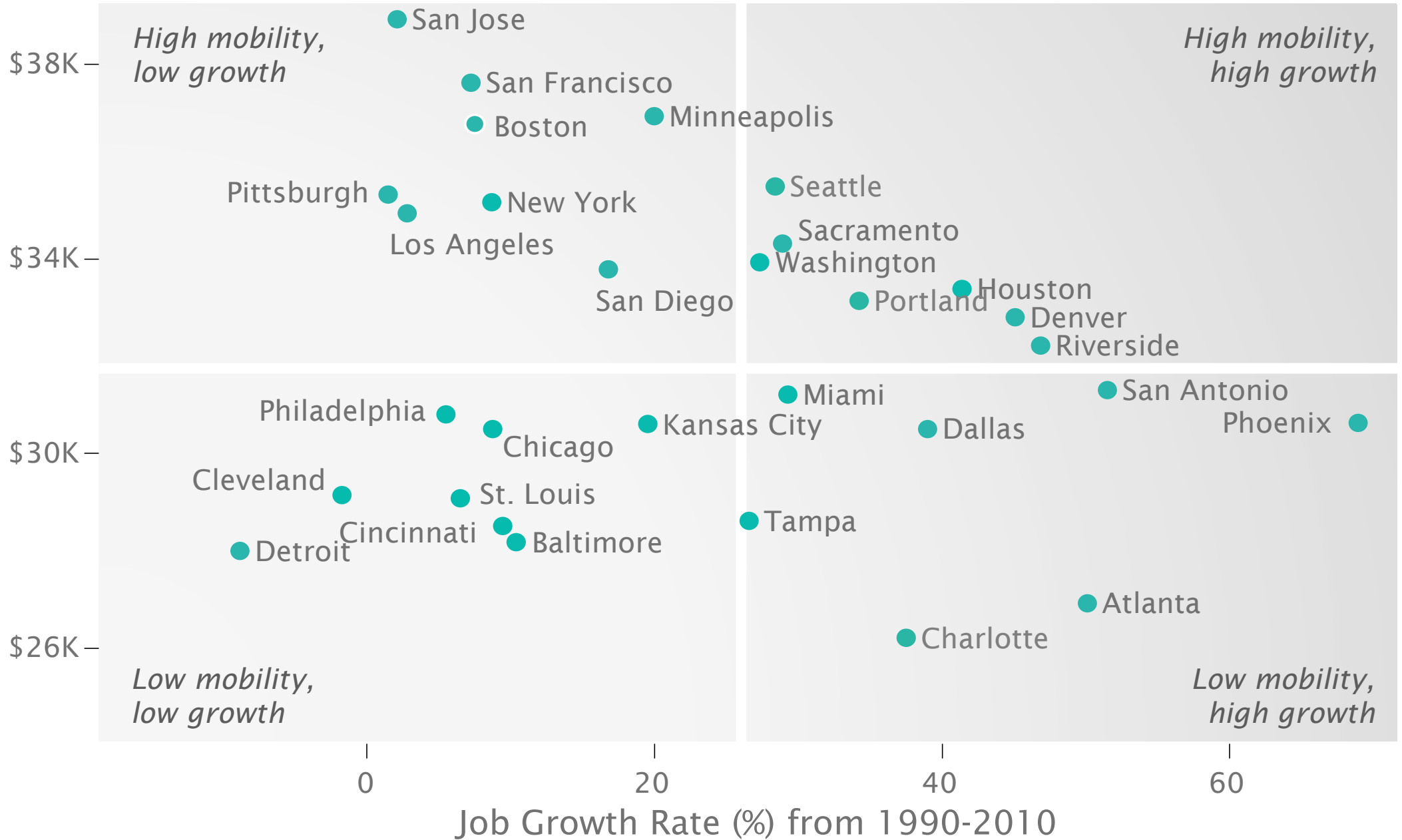


Note: Blue = More Upward Mobility, Red = Less Upward Mobility

Source: Chetty, Friedman, Hendren, Jones, Porter 2018

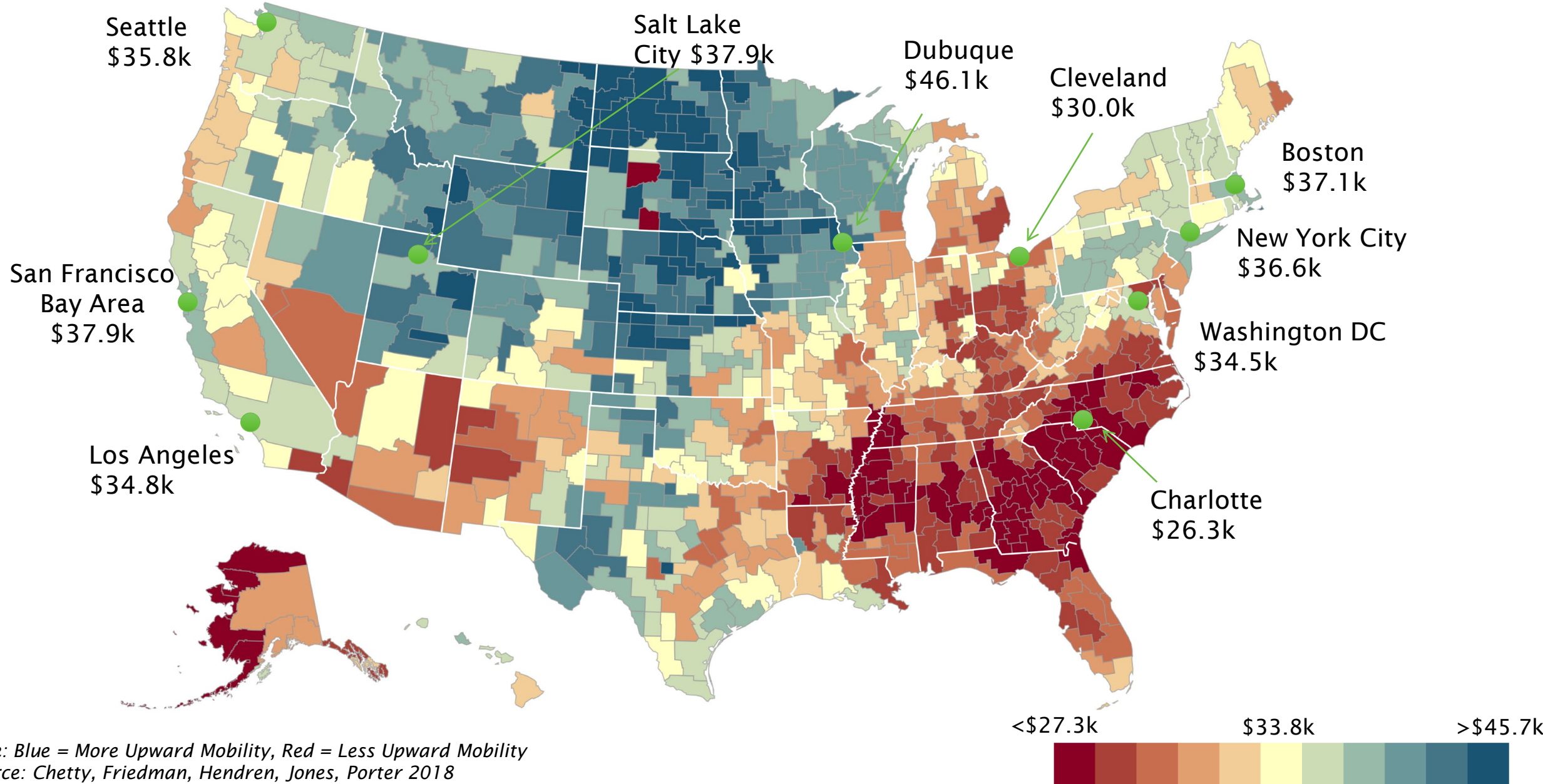
Upward Mobility vs. Job Growth in the 30 Largest Metro Areas

Average Income at Age 35 of Children
who Grew up in Low-Income Families



The Geography of Upward Mobility in the United States

Average Income at Age 35 for Children whose Parents Earned \$25,000 (25th percentile)



Two Americas: The Geography of Upward Mobility For Black vs. White Men

Average Income at Age 35 For Men Whose Parents Earned \$25,000 (25th percentile)

Seattle
\$24k

Black Men

Seattle
\$37k

White Men

Boston
\$28k

Boston
\$40k

Newark
\$26k

Newark
\$48k

Charlotte
\$21k

Charlotte
\$35k



\$17k

\$25k

\$35k

Note: Blue = More Upward Mobility, Red = Less Upward Mobility

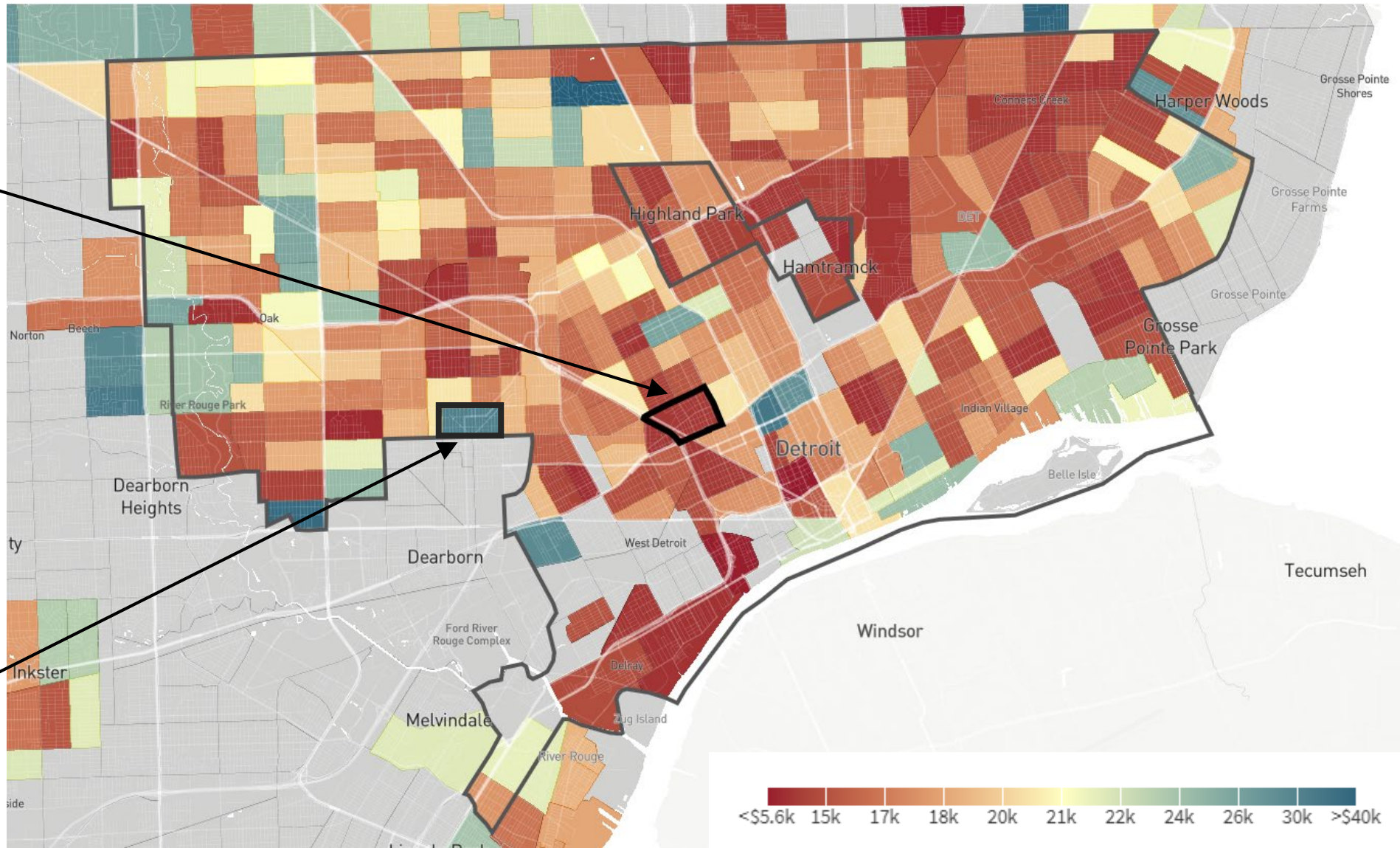
Source: Chetty, Hendren, Jones, Porter 2018

Significant Differences Exist for Black Boys Growing Up Just Miles Apart

Mean Individual Income for Black Men in Detroit with Low-Income Parents

Goldberg
Mean Individual Income for Black Men: \$14,000

Aviation Subdivision
Mean Individual Income for Black Men: \$29,000

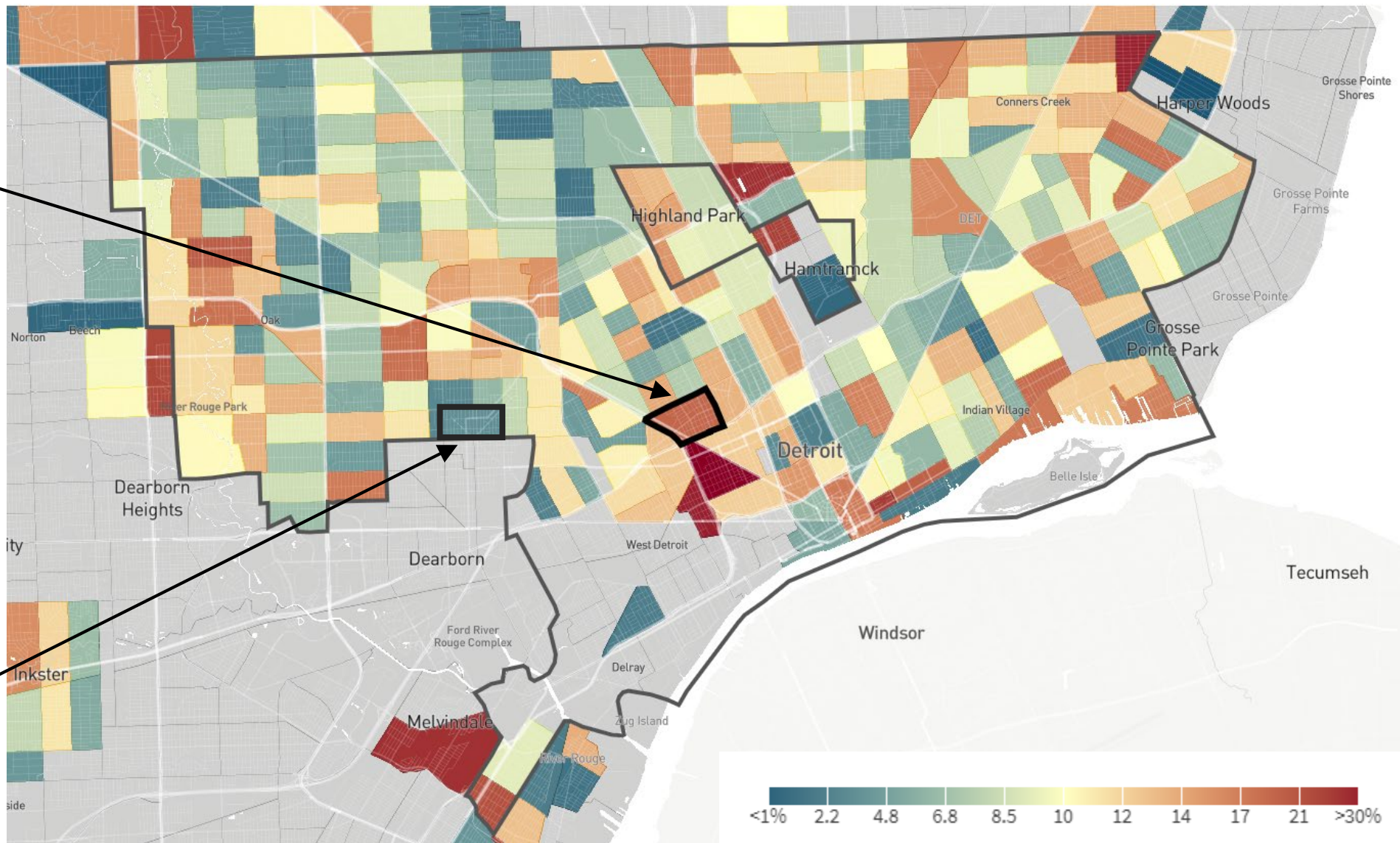


Significant Differences Exist for Black Boys Growing Up Just Miles Apart

Incarceration Rate for Black Men in Detroit with Low-Income Parents

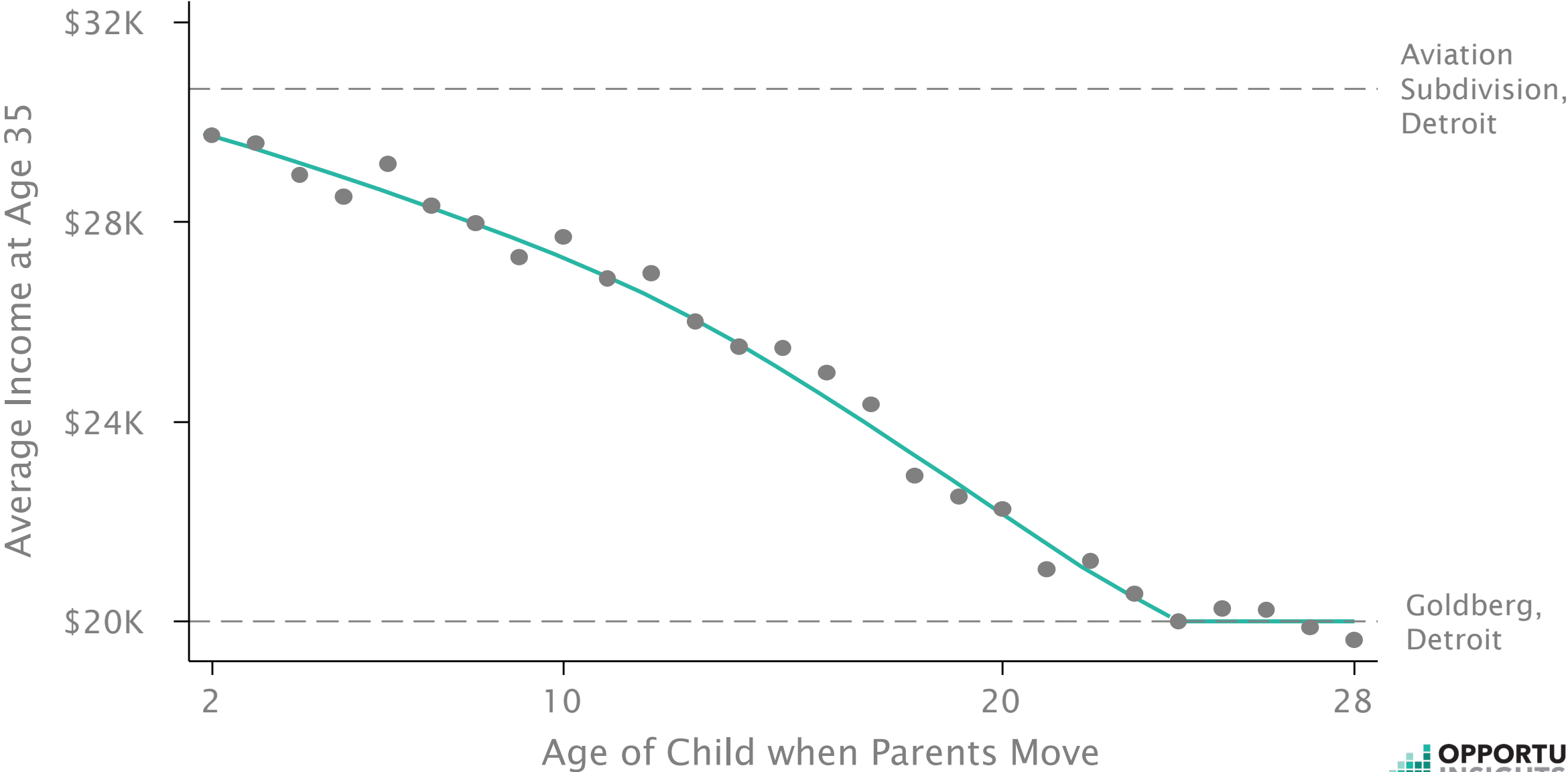
Goldberg
Incarceration Rate for Black Men: 17%

Aviation Subdivision
Incarceration Rate for Black Men: 4.3%



Every Year of Exposure to a Good Neighborhood Pays Off

Potential Income Gained from Moving to a Better Neighborhood, by Age



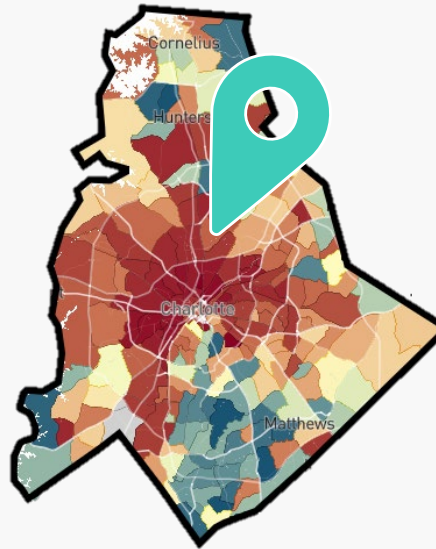
From Research to Local Solutions: Three Pillars

Reducing Segregation



Help Low-Income Families Move to High-Opportunity Areas

Place-Based Investments



Increase Upward Mobility in Low-Opportunity Areas

Improving Higher Education



Amplify Impacts of Colleges on Mobility

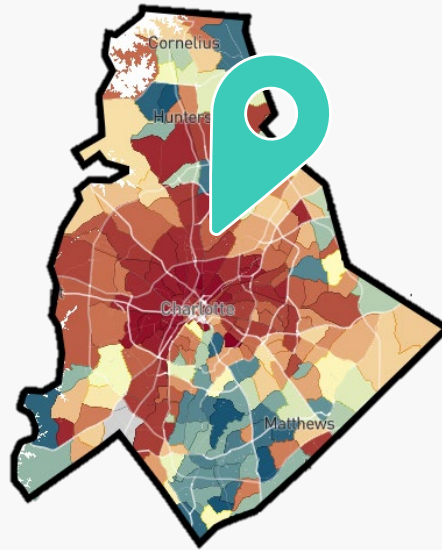
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Creating Moves to Opportunity

Pilot study to help families with housing vouchers move to high-opportunity areas in Seattle using three approaches:

- Providing information to tenants
- Recruiting landlords
- Offering housing search assistance



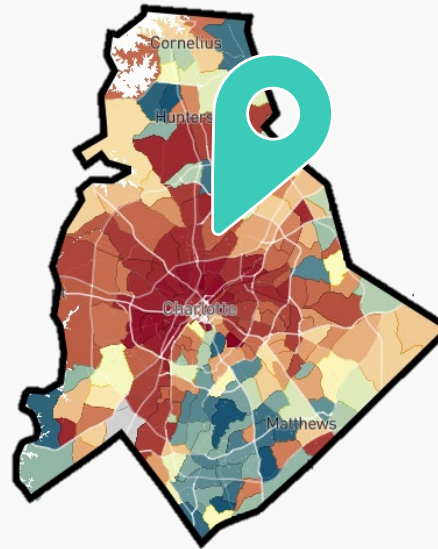
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Characteristics of High-Mobility Neighborhoods

Lower Poverty Rates



More stable family structure



Greater social capital



Better school quality



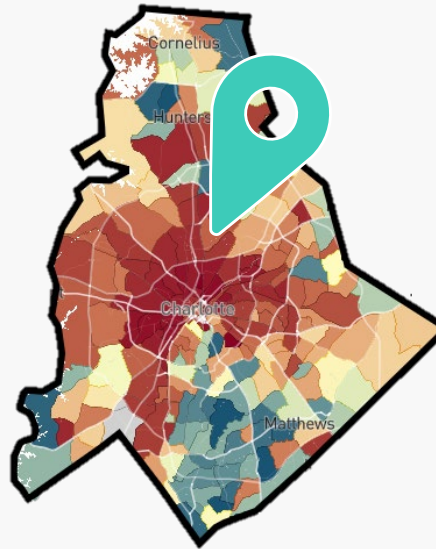
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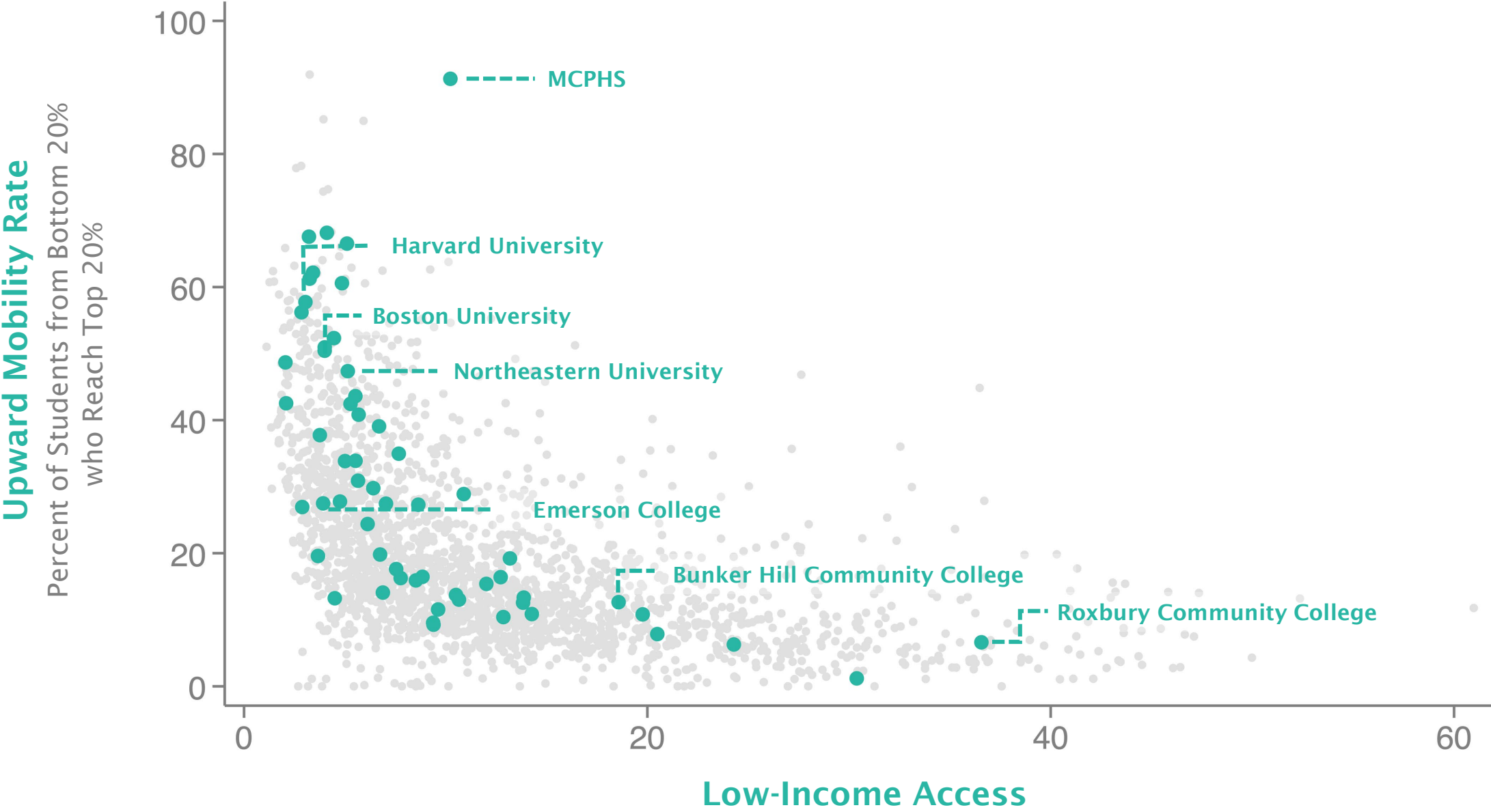
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Improving Higher Education



Amplify Impacts of Colleges on Mobility

Upward Mobility vs. Low-Income Access by College



Source: Chetty, Friedman, Saez, Turner, Yagan 2017

Percent of Students from Families in Bottom 20%

Collegiate Leaders in Increasing Mobility



Partnership between Opportunity Insights and **400 colleges** across the U.S. that seeks to help colleges:

- Increase access to qualified low-income students
- Maximize the success of students from disadvantaged backgrounds



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